

**PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**MCom DEGREE EXAMINATION DECEMBER 2018  
(Third Semester)**

**Branch - COMMERCE**

**CORE ELECTIVE ! - INTERNATIONAL BUSINESS**

Time : Three Hours

Maximum : 75 Marks

**SECTION -A (30 Marks!)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** Marks ( 5 x 6 = 30)

- 1 a Explain the features of international business.  
OR  
b List out the different modes of entry into the international business.
- 2 . a Explain the benefits of foreign direct investment.  
OR  
b Explain the different stages of economic development.
- 3 a Enumerate the important forms of integration.  
OR  
b What are the objectives of GATT? Explain.
- 4 a List out the functions of foreign exchange markets.  
OR  
b Bring out the significances of international development association.
- 5 a Write a short note on the special economic zones.  
OR  
b What are the benefits of fortaiting?

**SECTION -B (45 Marks!)**

Answer any **THREE** questions

**ALL** questions carry **EQUAL** Marks ( 3 x 15 = 45)

- 6 Distinguish between international business and domestic business.
- 7 Enumerate the important determinants of foreign direct investment.
- 8 Describe the benefits of regional agreements.
- 9 Enumerate the components of balance of payments in detail.
- 10 Explain the objectives and functions of EXIM bank.

Z-Z-Z

END