

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MSc DEGREE EXAMINATION DECEMBER 2018  
(First Semester)

Branch - APPLIED PSYCHOLOGY

**ADVANCED GENERAL PSYCHOLOGY**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks!)**

Answer ALL questions

ALL questions carry EQUAL marks (10 x 1 = 10)

- 1 Which University started the World's first psychology laboratory?  
(i) Leipzig (ii) Stanford  
(iii) Oxford (iv) Calcutta
- 2 Indicate the brain lobe where Broca's area is located?  
(i) Temporal lobe (ii) Parietal lobe  
(iii) Occipital lobe (iv) Frontal lobe
- 3 When does the sleep spindle appear during sleep?  
(i) Stage I (ii) Stage II  
(iii) Stage III (iv) Stage IV
- 4 Who is the founder of extra sensory perception?  
(i) Fechner (ii) Gibson  
(iii) Rhine (iv) Atkinson
- 5 Who proposed the law of readiness?  
(i) Skinner (ii) Kohler  
(iii) Watson (iv) Thorndike
- 6 Find out the learning that explain the learning of problem solving.  
(i) Insight learning (ii) Instrumental conditioning  
(iii) Classical conditioning (iv) Operant conditioning
- 7 Who popularized the concept of achievement motivation?  
(i) Me Dougall (ii) Me Clelland  
(iii) Vroom (iv) Alderfer
- 8 What happens when a goal seeking behaviour is blocked?  
(i) Conflict (ii) Frustration  
(iii) Emotion (iv) Failure
- 9 State the nature of Vygotsky theory of cognitive development.  
(i) Psychological theory (ii) Economic theory  
(iii) Physiological theory (iv) Sociocultural theory
- 10 Identify the core concept of emotional intelligence.  
(i) Verbal ability (ii) Cognitive ability  
(iii) Empathy (iv) Logical thinking

**SECTION - B (35 Marks!)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 7 = 35)

- 12 a Analyze the concept of biological rhythm.  
OR  
b Explain the concept of illusion and hallucination.
- 13 a Classify the reinforcement and punishment of operant conditioning.  
OR  
b Recommend the methods for improving memory.
- 14 a Evaluate briefly the various psychological motives.  
OR  
b Discuss the methods of managing stress.
- 15 a Explain the reasoning and its types.  
OR  
b Discuss the nature of creative thinking.

**SECTION - C (30 Marks!**

Answer any **THREE** Questions

**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Appraise the various schools of psychology.
- 17 Enumerate the organizing principles of perception.
- 18 Analyze the causes of forgetting.
- 19 Evaluate the theories of emotion.
- 20 Categorize the extremes of intelligence.

Z-Z-Z

END

