

**PSG COLLEGE OF ARTS & SCIENCE**  
(AUTONOMOUS)

**BCom DEGREE EXAMINATION DECEMBER 2018**  
(Third Semester)

Branch - **COMMERCE (BANKING & INSURANCE)**

**PRINCIPLES OF MANAGEMENT**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Define Management.
- 2 What is Work Study?
- 3 Write any two limitations of Planning.
- 4 What is Forecasting?
- 5 What is meant by Decision Making?
- 6 Define Authority.
- 7 Who is called as leader?
- 8 Write any two importance of Staffing.
- 9 Define Motivation.
- 10 Define Control.

**SECTION - B (25 Marks!)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the features of Management.  
OR  
b Summarise the concept of Scientific Management.
- 12 a How to make planning effective?  
OR  
b Write short note on MBO.
- 13 a Explain the nature of organisation.  
OR  
b Write short notes on Departmentation.
- 14 a Describe the internal source of recruitment.  
OR  
b State the procedure for Selection Procedure.
- 15 a Summarises the characteristics of an ideal control system.  
OR  
b Describe the nature of Motivation.

**SECTION - C (30 Marks)**

Answer any **THREE** Questions

**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Discuss the Henry Fayol principles of management.
- 17 Enumerate the types of Plans.
- 18 Discuss about the theories of organisation.
- 19 Highlight the types of Leadership.
- 20 Discuss the Maslow's need hierarchy theory.