

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION DECEMBER 2018
(Sixth Semester)

Branch - **COMMERCE (BANKING & INSURANCE)**

INVESTMENT MANAGEMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is Speculation?
- 2 Define Investment Media.
- 3 Define Euro Bond market.
- 4 What do you mean financial services market?
- 5 What is Mutual Fund?
- 6 Define Shares.
- 7 What do you mean technical analysis?
- 8 Define Random Walk model.
- 9 Define CAPM.
- 10 Define Put option.

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a What are the concept of Investment?
OR
b What are the sources of investment information?
- 12 a Describe about Money market instrument.
OR
b What are the constituents of financial market?
- 13 a What are the advantages of investment in government securities?
OR
b What are the pros and cons of mutual funds?
- 14 a Distinguish between fundamental analysis and technical analysis.
OR
b Describe the industry life cycle.
- 15 a Discuss the key factors that have a bearing on the value of a call option.
OR
b What are the features of financial derivatives?

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Investment and Speculation are some what different and yet similar in certain respect. Explain.
- 17 Enumerate the role of Financial market.
- 18 Explain the various types of life insurance policies in India.
- 19 What are arguments raised against the EMH theory? Explain.