

BBA DEGREE EXAMINATION DECEMBER 2018
(Sixth Semester)

Branch - BUSINESS ADMINISTRATION

FINANCIAL SERVICES

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks!)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Who are the suppliers of financial services?
- 2 Define the term NAV.
- 3 What is Book building?
- 4 Define Derivative Market.
- 5 What do you mean by insider trading?
- 6 What is Portfolio management services?
- 7 Mention any 2 types of Factoring.
- 8 Define Hire Purchase.
- 9 Give any 2 credit rating agencies in India.
- 10 Define commission brokers.

SECTION - B (25 Marks!)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the objectives of financial services sector.
OR
b Describe the role on financial system in India.
- 12 a What do you mean by close ended mutual fund.
OR
b What are the characteristics of Government securities?
- 13 a Discuss the pre and post obligations of Lead manager.
OR
b Explain the functions of NSE.
- 14 a Differentiate between factoring and bills discounting.
OR
b Analyse the factors which the entrepreneur should take in to account while selecting the venture capitalists.
- 15 a Explain the different types of brokers in India.
OR
b List down the disadvantages of credit rating.

SECTION - C (30 Marks!)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Describe the recent challenges faced by financial sendees sector.
- 17 Bring out the features of foreign exchange market.
- 18 What do you mean by investors protection? Give SEBI guidelines in this respect.
- 19 Distinguish between leasing and hire purchase.
- 20 Explain the credit rating process and methodology adopted by various rating agencies in India to various securities.