

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BA DEGREE EXAMINATION DECEMBER 2018
(First Semester)

Branch – **SOCIOLOGY**

ELEMENTS OF SOCIAL PSYCHOLOGY

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 1 = 10)

- 1 Social Psychology began to emerge as the vibrant field it is today during
 - (i) the depression of the early 1930s when researchers examined the effects of deprivation on aggression and altruism.
 - (ii) World War I when psychologists conducted studies of social conflict and cooperation
 - (iii) World War II when researchers performed studies of persuasion and soldier morale
 - (iv) the Korean War when psychologists examined the effects of brainwashing on prisoners of War.

- 2 Most socio-psychological research is conducted either in the field or in the _____ and is either correlational or _____.
 - (i) Clinic; Survey
 - (ii) Laboratory; Experimental
 - (iii) Laboratory; Survey
 - (iv) Clinic; Experimental

- 3 Belief, opinion, knowledge, emotions feelings intention are the components of
 - (i) Emotions
 - (ii) Job satisfaction
 - (iii) Attitude
 - (iv) Personality

- 4 _____ is the only component of attitude which is visible and can be observed directly.
 - (i) Behavioural
 - (ii) Cognitive
 - (iii) Affective
 - (iv) Positive

- 5 _____ focuses on the influence of people on one another.
 - (i) Anthropology
 - (ii) Psychology
 - (iii) Social Psychology
 - (iv) Sociology

- 6 What does situational theory of leadership emphasise?
 - (i) Personality traits
 - (ii) Events
 - (iii) Environment
 - (iv) Political situation

- 7 What do you call a style of leadership that takes account of other's views, opinions and ideas?
 - (i) Laissez-faire
 - (ii) People oriented
 - (iii) Democratic
 - (iv) Autocratic

- 8 The idea that people are more likely to help where they experience compassion for others and a desire to help someone in need is an example of which approach to prosocial behaviour?
 - (i) Negative State Relief
 - (ii) Diffusion of responsibility
 - (iii) Empathy-Altruism Theory
 - (iv) Arousal Cost-Reward

- 9 Stereotypes are to discrimination as _____ are to _____.

SECTION - B (35 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 7 = 35)

- 11 a Bring out a brief history of Social Psychology.
OR
b Why do people study social psychology?
- 12 a Analyse about the meaning of attitude.
OR
b How does attitude formation occur?
- 13 a Develop about functions of group.
OR
b Describe about the power and leadership.
- 14 a Narrate the theories of aggression.
OR
b Explain about pro-social behaviour.
- 15 a Show the common prejudices and targets.
OR
b Why does prejudice exist?

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Discover the causes of social behaviour.
- 17 Outline about the attitudes and their influences on human behaviour.
- 18 Elucidate the different types of leaderships.
- 19 Elaborate the causes of aggression.
- 20 Point out strategies to overcome and stereotypes and reducing prejudice.

Z-Z-Z

END