

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BA DEGREE EXAMINATION MAY 2018
(Sixth Semester)**

Branch- ECONOMICS

INDUSTRIAL ECONOMICS

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks!)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 2 = 20)

- 1 What is Industrialisation?
- 2 What do you mean by efficiency?
- 3 Give the meaning of industrial location.
- 4 State the meaning of development.
- 5 Define productivity.
- 6 When was the national productivity council stated?
- 7 Write the meaning of profitability?
- 8 Describe the optimum point.
- 9 Define merger.
- 10 Give the meaning of innovation.

SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a Elucidate the interdependence of agriculture and industry.
OR
b How is industrial efficiency measured?
- 12 a Evaluate Sargant Florences' theory of industrial location.
OR
b Why we need Balanced regional development?
- 13 a Discuss the importance of productivity.
OR
b State the functions of the national productivity council.
- 14 a Illustrate and explain an optimum firm.
OR
b Briefly explain the determinants of profitability.
- 15 a Explain the advantages of diversification.
OR
b Describe the diffusion of new technology.

SECTION - C (30 Marks!)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Elucidate the rationale for industrialization.
- 17 Point out the determinants of industrial location.
- 18 Trace the productivity movement in India.
- 19 Explain the theory of profitability.
- 20 Describe the process of innovation.