

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom DEGREE EXAMINATION MAY 2018
(Fifth Semester)**

Branch - COMMERCE (RETAIL MARKETING)

SUPPLY CHAIN AND LOGISTICS MANAGEMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Define Supply Chain integration
- 2 Expand APS.
- 3 Expand WMS?
- 4 Define Routing.
- 5 Who is a Supplier?
- 6 What is Quality?
- 7 What is Data Collection?
- 8 What is a Carrier?
- 9 What is work-in-progress?
- 10 What is a Finished Goods?

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the objectives of SCM,
OR
b Explain the functions of SCM.
- 12 a Explain the importance of Materials Management.
OR
b Explain the objectives of Material Management.
- 13 a Explain any one model of Inventory.
OR
b Explain the history of Logistics.
- 14 a Explain the pipeline mode of transportation.
OR
b Explain the Airways mode of transportation.
- 15 a Explain the concept of Packaging for Logistics.
OR
b Explain the various forms of supply chains.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 List out the Documents required for Export and Import of Goods.
- 17 Explain the various Forecasting Methods.
- 18 Explain the functional areas of Material Management.
- 19 List out the Implementation of ERP in SCM Areas.
- 20 Explain the Professional Ethics in Global Logistics.