PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BCom DEGREE EXAMINATION MAY 2018 (Fourth Semester)

Branch - COMMERCE (PROFESSIONAL ACCOUNTING)

COMPUTER APPLICATION PAPER: INFORMATION TECHNOLOGY

Time: Three Hours

Maximum: 60 Marks

SECTION-A (10 Marks) Answer ALL questions

All questions earn EQUAL marks

 $(5 \times 2 = 10)$

- 1 Define software.
- 2 Define i) Record ii) field
- 3 What is data mining?
- 4 Define LAN.
- 5 What is Internet?

SECTION -B (20 Marks)

Answer ALL questions

ALL questions earn EQUAL Marks ($5 \times 4 = 20$)

6 a Write about the classification of computers.

OR

- b Explain input devices.
- 7 a What is the concept of data and information?

OR

- b What is DML in database?
- 8 a What is OODBMS?

OR

- b Explain data warehousing.
- 9 a What are the advantages of WAN?

OR

- b What are the types of Ethernet technology⁹
- 10 a Explain CRM.

OR

b Explain Mobile Commerce.

PART-C (30 Marks)

Answer any THREE questions

ALL questions carry EQUAL Marks $(3 \times 10 = 30)$

- What are the types of system software?
- 12 Explain the storage techniques.
- 13 Examine the need for backup and recovery.
- 14 What is network? Explain its types.
- 15 Examine the nature and types e-Commerce.

Z-Z-Z END