

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom DEGREE EXAMINATION MAY 2018
(Sixth Semester)**

Branch – COMMERCE WITH COMPUTER APPLICATIONS

ENTREPRENEURSHIP FOR SMALL BUSINESS

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Who is an entrepreneur?
- 2 Who is an initiative entrepreneur?
- 3 What is subsidy?
- 4 Distinguish between incentives and subsidies.
- 5 What is project identification?
- 6 What is feasibility analysis?
- 7 Define small scale units.
- 8 What is industrial sickness?
- 9 Write a note on TRYSEM.
- 10 What is industrial estate?

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a What qualities should an entrepreneur have?
OR
- b Write the factors which motivate the people to become entrepreneur.
- 12 a Enumerate the functions of SIDBI.
OR
- b What are the incentives available to SSI units in backward areas?
- 13 a State the contents of a project report.
OR
- b What are the factors to be considered when selecting a project?
- 14 a Briefly explain the role of small enterprises in Indian economic development.
OR
- b Write about Trade sickness in Indian small scale units.
- 15 a What are the institutions assisting entrepreneurial development in Tamil Nadu?
OR
- b Write the procedures involved in Registration of Small Scale Industries.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Discuss the functions of an entrepreneur.
- 17 Explain the role played by DIC in promoting industries.
- 18 Briefly narrate the constraints for project identification.
- 19 Explain the problems and prospects of small entrepreneurs.
- 20 Explain the steps involved in establishing small scale enterprise.