

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION MAY 2018
(Sixth Semester)**

Branch - COMMERCE (BANKING & INSURANCE)

INVESTMENT MANAGEMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(1 0 x 2 = 20)

- 1 What is investment?
- 2 What is Gambling?
- 3 Define Financial market.
- 4 What do you mean by Forex Market?
- 5 Define Government Securities.
- 6 What is Provident Fund?
- 7 What is meant by Fundamental analysis?
- 8 Define 'SWOT' analysis.
- 9 Define option holder.
- 10 Write a short note on call option.

SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a What are the need for investment?
OR
b Distinguish between investment and speculation.
- 12 a What are the functions of capital market?
OR
b Describe about money market.
- 13 a What are the advantages of investing in life insurance schemes?
OR
b 'Mutual funds offer best form of investment'. Explain.
- 14 a How is a fundamental analysis useful to a prospective investor?
OR
b What are charts? How are they interpreted in technical analysis?
- 15 a Describe the salient features of option on individual securities at the national stock exchange.
OR
b Describe the features of the nifty futures contract.

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 1 0 = 30)

- 16 Explain the Nature and importance of investment.
- 17 Enumerate the role of money market.
- 18 'Bank service and deposit innovations are numerous to attract the customer'. Discuss.
- 19 Technical analysis is based on Dow Jones theory. Elucidate.
- 20 Explain Briefly the Markowitz theory.