

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BSc DEGREE EXAMINATION MAY 2018
(Fifth Semester)**

Branch **CATERING SCIENCE & HOTEL MANAGEMENT**

TRAVEL AND TOURISM MANAGEMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 x 2 = 20)

- 1 Define impact of tourism.
- 2 What is influencing tourism product?
- 3 Define effect of tourism.
- 4 What is mode of Transportation?
- 5 What is typology of tourist?.
- 6 What is called leisure travel?
- 7 Define transport service.
- 8 What do you meant by hospitality service?
- 9 Define tour operation,
- 10 Define trade network skills.

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the basic components of Tourism.
OR
b Differentiate the old age and new age of tourism.
- 12 a Describe the renaissance and its effect on tourism.
OR
b Explain the history of hotels and motels.
- 13 a Explain the facilitators and travel motivators.
OR
b Discuss the evolution of travel motivation.
- 14 a Explain the development of transport.
OR
b Briefly explain about the types of accommodation.
- 15 a Explain the meaning of tour operation.
OR
b Discuss about IT in travel agency business.

SECTION - C (10 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Explain the need for the people to travel and tourism activities.
- 17 Describe the industrial revolution and the birth of mass tourism.
- 18 Explain in detail about life style pattern of travel motivation.
- 19 Explain in detail about features of hospitality services.
- 20 Explain the organization of travel agency.

Z-Z-Z

END