

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BSc DEGREE EXAMINATION MAY 2019
(Fourth Semester)

Branch - **VISUAL COMMUNICATION(ELECTRONIC MEDIA)**

TELEVISION PRODUCTION TECHNIQUES

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Three - Point - Lighting.
- 2 Production wing.
- 3 PSA.
- 4 FCC.
- 5 Dolly.
- 6 Technical directors.
- 7 Fail off.
- 8 Visualization.
- 9 Set Design.
- 10 Ground Plan.

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the working of TV Production centre.
OR
b Describe Television Production process.
- 12 a Explain the responsibilities of the producer.
OR
b Detail the job role of a Creative Director.
- 13 a Write notes on the advantages of Outdoor and Indoor shooting.
OR
b Describe the process of Teleconferencing.
- 14 a Elaborate the process of planning & designing a set.
OR
b Write a brief note on the importance of makeup for an artist.
- 15 a Describe Floor management.
OR
b How will you setup live coverage for the basket ball match from your college?

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Discuss the pre production process of a TV programme.
- 17 Explain pre and post production planning of a documentary on traffic regulation in your area.
- 18 Describe multi camera production.
- 19 Draw the ground plan & set designing for a Talk Show in a local TV channel.
- 20 Explain the role of an Art Director in TVP.