

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BSc DEGREE EXAMINATION MAY 2019
(Fifth Semester)

Branch - VISUAL COMMUNICATION

SCRIPT WRITING

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10x2 = 20)

- 1 Visualization
- 2 Non fiction
- 3 Screenplay
- 4 Shooting script
- 5 Dreams
- 6 Characterization
- 7 Interviews
- 8 Reality Show
- 9 Live Show-
- 10 Target audience.

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Discuss Script Writing formats.

OR

- b Describe the Visual Thinking.

- 12 a Explain story board.

OR

- b Describe spilt page format.

- 13 a Describe the Dramatic Structure.

OR

- b Explain short Fiction form.

- 14 a Describe Sources of information.

OR

- b Discuss Types of interview.

- 15 a Explain Talk shows and chat shows.

OR

- b Give a note scripting for commercials.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Give a detailed note on structure and content (running order) involved in scripting.
- 17 Explain the Script writing formats.
- 18 Write a detailed note fiction script writing.
- 19 Discuss how ideas are generated and list out various sources to generate idea.
- 20 Discuss Script Organisation.