

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BA DEGREE EXAMINATION MAY 2019
(First Semester)

Branch - SOCIOLOGY

ELEMENTS OF SOCIAL PSYCHOLOGY

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (TO x 1 = 10)

- 1 Which of the following correlation shows the strongest relationship between the variables?
 - (i) The Correlation between alcohol Consumption and traffic deaths is $r = .56$
 - (ii) The Correlation between height and IQ is $r = 0$.
 - (iii) The correlation between time spend partying and grades among college students is $r = -80$
 - (iv) The Correlation between watching media violence and aggression is $r = 20$
- 2 What is a group which does not receive treatment in an experiment is called?
 - (i) Experimental group
 - (ii) Control group
 - (iii) Independent group
 - (iv) Dependent group
- 3 Who proposed the Cognitive Dissonance theory?
 - (i) Heide
 - (ii) Kelley
 - (iii) Festinger
 - (iv) Doob
- 4 Which type of leaders always keeps in touch with their followers?
 - (i) Democratic leader
 - (ii) Dominant leader
 - (iii) Persuasive leader
 - (iv) None of the above
- 5 When individuals in order to maintain cohesiveness make disastrous decisions as a group it is called:
 - (i) Conflicts
 - (ii) Groupthink
 - (iii) Stressors
 - (iv) Groupshift
- 6 Which component of attitude refers to a person's system of beliefs about the attitudinal objects?
 - (i) Conative component
 - (ii) Cognitive Component
 - (iii) Affective component
 - (iv) Dynamic Component
- 7 What is the inhibition of helping caused by the presence of other known as?
 - (i) Imagination
 - (ii) Bystander effect
 - (iii) Bad mood
 - (iv) Day dreaming
- 8 Which of the following would be considered aggression?
 - (i) A baseball batter's line drive accidentally hits the pitcher in the knee.
 - (ii) A depressed man commits suicide
 - (iii) A girl attempts to punch her little brother but misses
 - (iv) All the above
- 9 Prejudice is to discrimination as _____ is to _____
 - (i) Cognition; affect
 - (ii) affect; cognition
 - (iii) Cognition; behaviour
 - (iv) affect; behaviour
- 10 Prejudice can be reduced through recategorization, was proposed by which model?
 - (i) Contact hypothesis model
 - (ii) Social learning model
 - (iii) Common in group identity model
 - (iv) Self identity model

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 7 = 35)

11 a What do social psychologists do?

OR

b Describe the causes of social behaviour.

12 a Narrate the Components of attitude.

OR

b Describe how persuasion change attitude.

13 a Classify the function of the group.

OR

b Explain the function of a leader.

14 a Narrate the causes of aggression.

OR

b Explain Volunteerism.

15 a Differentiate between stereotype and prejudice.

OR

b Narrate why prejudice exists.

SECTION -C (30 Marks)

Answer any THREE questions

ALL questions carry EQUAL Marks (3 x 10 = 30)

16 Discuss the experimental method in social psychology.

17 Elucidate the Cognitive Dissonance Theory.

18 Analyze the different styles of leadership.

19 Summarize the theories of aggression.

20 Highlight the techniques of reducing prejudice.

Z-Z-Z

END