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## PSG COLLEGE OF ARTS & SCIENCE

(AUTONOMOUS)

# BSc DEGREE EXAMINATION MAY 2019 (Sixth Semester)

### **Branch - COMPUTER SCIENCE**

## **DATA MINING**

Time: Three Hours Maximum: 75 Marks

## **SECTION-A (20 Marks)**

Answer ALL questions

**ALL** questions carry **EQUAL** marks  $(10 \times 2 = 20)$ 

- 1 What is snow flake schema?
- What is metadata? List out its types.
- What is machine learning?
- 4 Define association rule.
- 5 What is partitioning clustering?
- What are the weakness of decision tree methods?
- Write two major difference between rough set and fuzzy set.
- 8 What is granular computing?
- 9 What is text clustering?
- 10 What is the purpose of SPADE?

## **SECTION - B (25 Marks)**

Answer ALL Questions

**ALL** Questions Carry **EQUAL** Marks  $(5 \times 5 = 25)$ 

11 a Discuss about dimension modeling.

#### OR

- b Explain about data ware house architecture.
- 12 a Compare supervised and unsupervised learning.

#### OR

- b Explain about data mining applications.
- 13 a Explain about hierarchical clustering.

#### OR

- b Discuss briefly the decision tree construction principle.
- 14 a Elucidate decision trees in detail.

#### OR

- b What are rough set? Explain.
- 15 a W'hat is unstructured text? Explain.

#### OR

b Write short notes on temporal data mining.

## **SECTION - C (30 Marks!**

Answer any THREE Questions.

ALL Questions Carry EQUAL Marks  $(3 \times 10 = 30)$ 

- 16 Explain about OLAP operations in detail.
- 17 Briefly explain about pincer search algorithm.
- Explain in detail about k-medoid algorithm.
- 19 Explain about rule extraction in detail.
- 20 Discuss about web structure mining.