

BCom DEGREE EXAMINATION MAY 2019
(Sixth Semester)

Branch – **COMMERCE WITH COMPUTER APPLICATIONS**

ENTREPRENEURSHIP FOR SMALL BUSINESS

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

Write short notes :

- 1 What is Entrepreneurship?
- 2 State any four functions of entrepreneurs.
- 3 Define feasibility study.
- 4 What is net working strategy?
- 5 What are the causes for sickness of small scale industries?
- 6 What is seed capital?
- 7 What is project design?
- 8 What are the tools for assessing the financial viability of a Project?
- 9 What is meant of Entrepreneurial development programme?
- 10 In what type of industries women entrepreneurs engage? Why?

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the various types of Entrepreneurs.
OR
b Explain the functions of Entrepreneurs.
- 12 a What are the central government subsidies available to entrepreneur?
OR
b Explain the functions of DIC.
- 13 a Explain the methods of demand forecasting.
OR
b Write a short note on project appraisal.
- 14 a What are the financial assistance available to SSI units?
OR
b How do commercial banks assist and encourage small entrepreneurs?
- 15 a What are the methods of acquiring managerial skills?
OR
b What are the steps establishing small scale enterprise?

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Analyse the role of an entrepreneur in promoting a country's development.
- 17 Explain the contents of a good project report.
- 18 Explain the criteria for selecting a project.
- 19 What are the problems faced by the small entrepreneur?
- 20 Explain the functions of SSI.