

BCom DEGREE EXAMINATION MAY 2019
(Fifth Semester)

Branch– **COMMERCE (RETAIL MARKETING)**

SUPPLY CHAIN AND LOGISTICS MANAGEMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What are functions of supply chain management?
- 2 What are the objectives of logistics?
- 3 What do you mean by multi modal transportation?
- 4 What do you mean by forth party Logistics?
- 5 What do you mean by VED analysis?
- 6 What do you mean vender rating?
- 7 What do you mean by Mis in supply chain management?
- 8 What is an ERP in supply chain management?
- 9 What is rural supply chain?
- 10 What do you mean by professional ethics?

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a What are the principles of Logistics?
OR
b Explain the scope of supply chain management.
- 12 a Explain the various types of warehouses.
OR
b Discuss the various dimensions of logistics & supply chain management with regarding to Performance measurement.
- 13 a What is an inventory. What are the various tools to manage inventory?
OR
b How is vendor performance monitored.
- 14 a What are the causes of Bullcohip effect?
OR
b Explain about database system Architecture.
- 15 a What you mean by green supply chain? Discuss the strategies used for green supply chain.
OR
b What are the new organization requirements for implementation of supply chain management.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Explain the functions of logistics in detail.
- 17 What are the various factors to be considered while making transportation related decisions.
- 18 What are the advantages and disadvantages of holding inventories.
- 19 Discuss the role of information technology supply chain management.
- 20 What are the challenges in Global logistics?