BCom DEGREE EXAMINATION MAY 2019
(Sixth Semester)

Branch – **COMMERCE (RETAIL MARKETING)**

ENTREPRENEURSHIP

Time : Three Hours   Maximum : 75 Marks

SECTION-A (20 Marks)
Answer **ALL** questions
ALL questions carry **EQUAL** marks   (10 x 2 = 20)

1   Define the Entrepreneur.
2   Who is the Novice entrepreneur?
3   What is meant by incentives?
4   State the rehabilitation allowance.
5   What do you understand by a project?
6   What is feasibility analysis?
7   Define SSIs.
8   What are micro enterprises?
9   Write a note on SIPCOT.
10   What is IFCI?

SECTION – B (25 Marks)
Answer **ALL** Questions
ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

11 a   Write the main functions of the entrepreneurs.
                        OR
    b   State the qualities of a successful entrepreneur.

12 a   Describe the tax benefits available to SSI units in India.
                        OR
    b   What incentives are available to industries setup in backward areas?

13 a   Enumerate the stages in the process of project.
                        OR
    b   State the various project appraisal methods.

14 a   List down the characteristics of SSIs.
                        OR
    b   Give the various incentives given to MSMEs.

15 a   Explain the role of TCOs in entrepreneurial development in India.
                        OR
    b   Discuss the objectives and functions of KVIC.

SECTION – C (30 Marks)
Answer any **THREE** Questions
ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

16   Enumerate the barriers to Entrepreneurship.

17   Describe the various subsidies and incentives offered by the government of Tamilnadu.

18   Explain in brief the elements of project formulation.

19   Discuss the level of sickness in MSMEs. What steps are taken for its rehabilitation?

20   What are the forms of assistance rendered by SIDBI? And explain the functions.

Z-Z-Z   END