

**PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**BCom DEGREE EXAMINATION MAY 2019  
(Fifth Semester)**

Branch - COMMERCE (BUSINESS PROCESS SERVICES)

**CORPORATE ADMINISTRATION & HUMAN RESOURCE  
MANAGEMENT**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What do you understand by Motivation?
- 2 What is an organization?
- 3 Name four operative functions of Hr Manager.
- 4 Define Human Resource Management.
- 5 Define job specification.
- 6 Mention four factors affecting job Design.
- 7 What is placement?
- 8 Explain the need for Training.
- 9 What is MBO?
- 10 Write about 360 Degree appraisal.

**SECTION - B (25 Marks)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Emphasis the importance of leadership.  
OR  
b Explain different types of decision Making.
- 12 a Enumerate the goal of HRM.  
OR  
b Discuss the various types of HR policies.
- 13 a What is job description? What are its contents?  
OR  
b Explain the benefits of Human Resource planning.
- 14 a Point out the advantages of Testing.  
OR  
b What are the objects of induction?
- 15 a State the objectives of performance appraisal.  
OR  
b Describe the advantages of job evaluation.

**SECTION - C (30 Marks)**

Answer any **THREE** Questions

**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Explain the principles of Management.
- 17 Discuss the nature and characteristics of HRM.
- 18 State the various techniques for designing jobs.
- 19 Elaborate on the various types of test conducted in selection process.
- 20 Examine the process of performance appraisal system.