

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BBA DEGREE EXAMINATION MAY 2019
(Sixth Semester)

Branch - **BUSINESS ADMINISTRATION (INFORMATION SYSTEMS)**

WEB DEVELOPMENT AND MULTIMEDIA

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks!)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Define Protocol.
- 2 Write the syntax for any four HTML basic tags.
- 3 What is DHTML?
- 4 Write the various types of filters.
- 5 What is DVI technology?
- 6 How do you add multiple pages to a website?
- 7 Write any 4 Interactive Input Methods.
- 8 What is Tweening?
- 9 Write the needs of 3D animation.
- 10 What is 3DS Max?

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Write in detail about Internet Service Providers.
OR
b Explain HTML forms with simple example.
- 12 a Write briefly about relative Positioning.
OR
b How to position an element in webpage? Explain.
- 13 a Write short notes on Dreamweaver.
OR
b Explain models of time.
- 14 a Write in detail about 2D transformations.
OR
b Explain Motion tweening in detail.
- 15 a Describe briefly about 3D object representations.
OR
b Write in detail about 3D viewing.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Discuss in detail about Background animations in HTML.
- 17 Describe how dynamically positioning elements on a webpage.
- 18 Explain Digital Video and Image Compression Techniques.
- 19 Discuss various image editing effects in Adobe Photoshop.
- 20 Explain 3D transformations.