

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BBA DEGREE EXAMINATION MAY 2019
(Sixth Semester)

Branch - **BUSINESS ADMINISTRATION**

FINANCIAL SERVICES

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

1. Define Financial Services.
2. What is SEBI?
3. What do you mean by Money Market?
4. Who is lead manager?
5. What is Syndicate Underwriting?
6. Define Online Trading.
7. Name any two venture capital institutions in India.
8. Define Factoring.
9. What is Settlement in share trading?
10. Expand: ICRA and CARE.

SECTION - B (25 Marks!)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Distinguish between fund based and fee based financial services.
OR
b Discuss the powers and functions of SEBI.
- 12 a What do you mean by Systematic Investment Plan?
OR
b Discuss the types of Mutual Funds prevalent in India,.
- 13 a Write a note on e-IPO and list out its features.
OR
b Who is an insider as per SEBI guidelines?
- 14 a Explain the types of brokers in stock market.
OR
b Difference between financial leasing and operating leasing.
- 15 a State and explain the symbols assigned by CRISIL.
OR
b Explain stock market trading process.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Describe the components of Indian Financial System.
- 17 Analyse the features of Derivatives Market.
- 18 Describe the evolution of Merchant banking.
- 19 Elaborate the role played by specialised financial institutions in financing venture capital projects.
- 20 Enumerate the different ranking procedure.