

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BSc DEGREE EXAMINATION DECEMBER 2019
(Fourth Semester)**

Branch - **VISUAL COMMUNICATION (ELECTRONIC MEDIA)**

TELEVISION PRODUCTION TECHNIQUES

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10x2 = 20)

- 1 Aspect ratios.
- 2 Frame rate.
- 3 Pre-production.
- 4 Story board.
- 5 Exposition.
- 6 Genre.
- 7 Perception.
- 8 Composition.
- 9 Cyclorama.
- 10 Lighting ratio.

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5x5 = 25)

- 11 a Give the organizational structure of a television studio.
OR
b What are the functions of sound effects?
- 12 a Explain the responsibilities of the creative director for a game show in a popular television.
OR
b Mention the list of crew members that you think are required for making a music video.
- 13 a Why should we perform the white and black balance functions? What purpose do they serve?
OR
b What are the fundamental differences between 'genre' and 'format'?
- 14 a Explain the process of visualization for a reality show.
OR
b Discuss the principles governing good composition.
- 15 a Explain three-point lighting with a diagram.
OR
b Explain electronic field production [EFP] in detail.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3x10 = 30)

- 16 Discuss the elements of television production with its specific relevance in detail.
- 17 Detail the responsibilities of a floor manager in an indoor shoot.
- 18 Explain in detail the various phases of a video production.
- 19 What are the advantages and disadvantages of choosing to shoot on location and in a studio?

90 **Discuss** the advantages and risk involved in covering a live telecast of a