

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2019
(Third Semester)

Branch - PSYCHOLOGY

SOCIAL PSYCHOLOGY

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10x1 = 10)

- 1 Name the scientific field that seeks to understand the nature and causes of individual behaviour and thought in social situation
(i) Social Psychology (ii) Abnormal Psychology
(iii) Departmental Psychology (iv) General Psychology
- 2 What are the mental frameworks that allow us to organize large amount of information in an efficient manner?
(i) Heuristics (ii) Cognition
(iii) Schemas (iv) All of these
- 3 Label the term used to refer to people's evaluation of virtually any aspect of their social world
(i) Dissonance (ii) Persuasion
(iii) Obedience (iv) Attitude
- 4 Name the internal state that results when individuals notice inconsistency between two or more attitudes or between their attitudes and their behaviour
(i) Persuasion (ii) Cognitive Dissonance
(iii) Heuristics (iv) None of these
- 5 Identify the type of social influence in which individuals change their attitudes or behaviour to adhere to existing social norms
(i) Obedience (ii) Compliance
(iii) Conformity (iv) Cognition
- 6 What refers to the actions performed by individuals that help others with no immediate benefit to the helper?
(i) Prosocial behaviour (ii) Bystander effect
(iii) Aggression (iv) All of these
- 7 Label the collection of people who are perceived to be bonded together in a coherent unit to some degree
(i) Self serving bias (ii) Altruism
(iii) Group (iv) Tolerance
- 8 What refers to reduction in motivation and effort when individuals work in a group compared to when they work individually.
(i) Group think (ii) Group polarization
(iii) Attitude (iv) Social loafing
- 9 What is the term used to refer the negative emotional responses based on group membership?
(i) Attitude (ii) Prejudice
(iii) Attribution (iv) Obedience