

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2019
(First Semester)

Branch - **PSYCHOLOGY**

GENERAL PSYCHOLOGY -1

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions
ALL questions carry **EQUAL** marks (10 x 1 = 10)

- 1 An approach to psychology that focuses on how people think, understand and know about the world

(i) Functionalism	(ii) Humanism
(iii) Behaviourism	(iv) Cognitivism
- 2 The _____ gland is also called the master gland.

(i) Pituitary	(ii) Pancreatic
(iii) Pineal	(iv) Parathyroid
- 3 The smallest intensity of a stimulus that must be present for the stimulus to be detected is

(i) absolute threshold	(ii) just noticeable difference
(iii) differential threshold	(iv) optimal threshold
- 4 _____ refers to the perception of messages about which we have no awareness.

(i) Subhuman perception	(ii) Subliminal perception
(iii) Flashbulb perception	(iv) Perceptual adaptation
- 5 The formal study of biological temporal rhythms, such as daily, tidal, weekly, seasonal, and annual rhythms is called

(i) chronology	(ii) biological clock
(iii) chronicles	(iv) chronobiology
- 6 Fantasies that people construct while awake is known as

(i) dream	(ii) hypnosis
(iii) daydream	(iv) meditation
- 7 The re-emergence of an extinguished conditioned response after a period of rest and with no further conditioning is known as

(i) Spontaneous recovery	(ii) Generalisation
(iii) Extinction	(iv) Discrimination
- 8 An unpleasant stimulus whose removal leads to an increase in the probability that a preceding response will be repeated in the future

(i) Negative reinforcement	(ii) Negative punishment
(iii) Positive punishment	(iv) Punishment
- 9 The process by which we encode, store and retrieve information

(i) sensation	(ii) learning
(iii) perception	(iv) memory
- 10 The loss of information in memory through its non-use is known as

(i) Amnesia	(ii) Interference
(iii) Decay	(iv) Repression

Cont...

SECTION - B T35 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 7 = 35)

- 11 a Draw the structure of a nerve cell.
OR
b Highlight the psychological trends for the new millennium.
- 12 a Explain the sense of taste and smell.
OR
b Analyse the factors influencing perception.
- 13 a Sketch about Jet Lag.
OR
b Explain self-awareness.
- 14 a How are Corporal Punishment harmful to the victims?
OR
b Describe how Modelling shapes behaviour.
- 15 a Explain the phenomenon of Tip of the tongue.
OR
b Explain the theory of interference of Memory.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Categorize the key perspectives in Psychology.
- 17 Analyse perceptual processes.
- 18 Discuss the sleep wake cycle.
- 19 Differentiate Classical Conditioning from other types of conditioning.
- 20 Summarise the Information processing aspects to memory.

Z-Z-Z

END