

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**MCA DEGREE EXAMINATION MAY 2019
(Fourth Semester)**

Branch - COMPUTER APPLICATIONS

MANAGEMENT INFORMATION SYSTEM

Time: Three Hours

Maximum: 75 Marks

SECTION -A (30 Marks!)

Answer **ALL** questions

ALL questions carry **EQUAL** Marks (5 x 6 = 30)

- 1 a • What are the various steps involved in business process?
OR
b Mention the fundamentals of Corporate Planning.
- 2 a Examine the fundamentals of Information system.
OR
b Elucidate the strategic role of information and management.
- 3 a Enumerate the structure of MIS.
OR
b Illustrate the financial functions applications of MIS.
- 4 a Explain the characteristics of DSS.
OR
b State the Risk and Certainty of Decision Making.
- 5 a Analyse the TQM Business Process.
OR
b Briefly discuss about challenges in Strategic Information System.

SECTION -B (45 Marks!)

Answer any **THREE** questions

ALL questions carry **EQUAL** Marks (3 x 15 = 45)

- 6 Critically examine functional areas of Business.
- 7 Give out the role of types of Information in Management System.
- 8 Describe the Information Exchange between Subsystem.
- 9 Enumerate the use of DSS in Business environment.
- 10 Illustrate the learning organisation and knowledge management system.

Z-Z-Z

END