

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**MCom DEGREE EXAMINATION MAY 2018
(Third Semester)**

Branch - **COMMERCE**

CORE ELECTIVE-I : INTERNATIONAL BUSINESS

Time : Three Hours

Maximum : 75 Marks

SECTION -A (30 Marks!

Answer **ALL** questions

ALL questions carry **EQUAL** Marks (5x 6 = 30)

- 1 a State the advantages of international business.
OR
b What are the differences between international business and domestic business?
- 2 a State the classification of FDI.
OR
b Give a brief account of the international economic environment of business.
- 3 a Distinguish between GATT and WTO.
OR
b What are the non-tariff barriers of international business?
- 4 a Explain the features of foreign exchange market.
OR
b What are the functions of IMF?
- 5 a State the kinds of export finance granted by the commercial banks.
OR
b What are the objectives of export promotion?

SECTION -B (45 Marks!

Answer any **THREE** questions

ALL questions carry **EQUAL** Marks (3 x 15 = 45)

- 6 Explain the modes of entry in international business.
- 7 Describe the factors influencing of FDI.
- 8 Explain the benefits of regional agreements.
- 9 What are the functions of International Finance Corporation
- 10 State the objectives and functions of Export Import Bank of India.

Z-Z-Z

END