PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

MSW DEGREE EXAMINATION JUNE 2018

(Fourth Semester)

Branch - SOCIAL WORK

CORE ELECTIVE - II CORPORATE SOCIAL RESPONSIBILITY

Time: Three Hours Maximum: 75 Marks

Answer ALL questions ALL questions carry EQUAL marks $(5 \times 15 = 75)$

1 a Elaborate the need for training and development of entrepreneurs.

OR

- b Explain social entrepreneur models.
- 2 a Highlight the areas to be concentrated by CSR.

OR

- b Comment on social responsibility of corporates.
- 3 a Discuss ethical decision making in different culture.

OR

- b Narrate the gender issues in multiculturalism.
- 4 a Elucidate the tools and techniques of CSR.

OR

- b Discuss the role of CSR in consumer protection.
- 5 a Enumerate the ISO standard on CSR.

OR

b Elucidate national and international CSR activities.

END

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