

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MSc DEGREE EXAMINATION MAY 2018  
(Sixth Semester)

Branch –SOFTWARE SYSTEMS  
(Five year integrated)

**DATA WAREHOUSING AND MINING**

Time: Three Hours

Maximum: 75 Marks

**SECTION -A (30 Marks)**

Answer ALL questions  
ALL questions carry EQUAL Marks (5 x 6 = 30)

- 1 a What is Data warehouse? Explain.  
OR  
b Explain briefly about a multidimensional data model.
- 2 a What are data mining task primitives?  
OR  
b How will you perform Data Discretization? Explain.
- 3 a What is Association Rule? Explain its basic concepts.  
OR  
b Explain briefly about Decision Tree Induction.
- 4 a Write short notes on Partitioning Methods.  
OR  
b Explain Density based methods of clustering.
- 5 a Explain spatial data mining.  
OR  
b What is multimedia data mining? Explain.

**SECTION -B (45 Marks)**

Answer any THREE questions  
ALL questions carry EQUAL Marks (3 x 15 = 45)

- 6 Explain briefly the Data warehouse architecture.
- 7 Discuss the following :
  - (i) Data clearing (5)
  - (ii) Data Transformation (5)
  - (iii) Data Reduction. (5)
- 8 What is classification? Explain in detail about rule based classification.
- 9 Explain in detail outlier analysis.
- 10 Write short notes on :
  - (i) Multidimensional data analysis
  - (ii) Descriptive Mining of complex data objects