

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MSc DEGREE EXAMINATION JUNE 2018
(First Semester)

Branch – **APPLIED PSYCHOLOGY**

ADVANCED SOCIAL PSYCHOLOGY

Time: Three Hours

Maximum: 75 Marks

SECTION -A (30 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** Marks (5 x 6 = 30)

- 1 a Define social psychology and mention its goals.
OR
b Give a brief account of schemas.
- 2 a Explain the accuracy of judgment in person perception.
OR
b Describe the self knowledge and its aspects.
- 3 a Explain attitude and persuasion.
OR
b Describe the concept of obedience to authority.
- 4 a Describe the basic principles of interpersonal attraction.
OR
b Explain the role of self disclosure and intimacy in personal relationship.
- 5 a Briefly describe the changing roles of women and men.
OR
b Define aggression and describe its sources.

SECTION -B (45 Marks)

Answer any **THREE** questions

ALL questions carry **EQUAL** Marks (3 x 15 = 45)

- 6 Define attribution and discuss how it is made.
- 7 Define self and discuss its social comparison theory.
- 8 What is prejudice and how it can be reduced? Discuss.
- 9 Define group and describe its basic features.
- 10 Describe the factors that influence helping behaviour.