## PSG COLLEGE OF ARTS & SCIENCE

(AUTONOMOUS)

## MSc DEGREE EXAMINATION JUNE 2018

(Third Semester)

## Branch - APPLIED PSYCHOLOGY

## **PSYCHOMETRIC METHODS & STATISTICS**

Time: Three Hours

Maximum: 75 Marks

Answer ALL questions
ALL questions carry EQUAL marks

 $(5 \times 15 = 75)$ 

- 1 a What is psychometric methods and its properties?
  - b Explain the need of statistics in psychometric.

OR

- c Write a brief note various scalling technique used in psychometric.
- d Describe Weber and Feeher's law and its applications.
- 2 a Distinguish between null hypothesis and alternative hypothesis.
  - b Write a brief note on one-tailed and two-tailed test.

OR

c Use the Kruskal – Wallis test at 5% level of significance to test the null hypothesis that professional bowler performs equally well with the four bowling balls given the following results:

Bowling results in five games

With Ball No. A:	271	282	257	248	262
With Ball No. B:	252	275	302	268	276
With Ball No. C:	260	255	239	246	266
With Ball No. D:	279	242	297	270	258

- d Write a brief note on Mann Whitney U test.
- 3 a Write a brief note on important technqueus in multivariate analysis.
  - b Explain the terms about
    - (i) Multiple discriminant Analysis (ii) Canonical correlation Analysis OR
  - c Write a short note on
    - (i) Multidimensional scalling (iii) Profile Analysis.
  - d Write a brief note on MANOVA and MANCOVA.
- 4 a Write a brief essay on 'Factor Analysis' particularly pointing out its merits and limitations.
  - b Write a short note on 'rotation' in content of factor analysis.

OR

- c Explain orthogonal and VARIMAX oblique.
- d Write a short note on reflection in factor analysis.
- 5 a Explain types of data with suitable example. State which one of the data is best?
  - b Write a brief note on data organization.

OR

- c Distinguish between application of inferential and descriptive statistics.
- d How to analysis the data through EXCEL and SPSS? Give an suitable examples.