

PSG COLLEGE OF ARTS & SCIENCE
• (AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2019
(Third Semester)

Branch - **COSTUME DESIGN & FASHION**

INDUSTRIAL MANAGEMENT & ENTREPRENEURSHIP

DEVELOPMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks!)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 x 1 = 10)

- 1 'POSDCORB' associated with _____
(i) Elton Mayo (ii) Henry Fayol
(iii) F.W.Taylor (iv) None of these
- 2 Training is the part of
(i) Planning (ii) Organizing
(iii) Staffing (iv) Directing
- 3 Process of converting input into output is called ____
(i) Consumption (ii) Production
(iii) Producer (iv) Transfer
- 4 Process layout is also known as layout.
(i) Line (ii) Functional
(iii) Fixed position (iv) None of these
- 5 _____ proceeds dispatching
(i) Scheduling (ii) Routing
(iii) Post dispatching (iv) Predispatching
- 6 Setting the time, when the work is to be done is. _____
(i) Routing (ii) Directing
(iii) Scheduling (iv) None of these
- 7 'Entrepreneurship' is a function of high achievement given by
(i) Joseph Schumpeter (ii) McClelland
(iii) J.B.Say (iv) None of these
- 8 Application of invention in business is called ____
(i) Innovation (ii) New product
(iii) New business (iv) New venture
- 9 IDBI was setup in _____
(i) 1980 (ii) 1986
(iii) 1990 (iv) 1996
- 10 Entrepreneur is a person and entrepreneurship is a ____
(i) Process (ii) Risk
(iii) Uncertainly (iv) Innovation

Cont...

SECTION - B (35 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 7 = 35)

- 11 a Summarize the nature and significance of management.
OR
b Distinguish between manager and entrepreneur.
- 12 a What are the factors influencing plant location?
OR
b How does intermittent production system differ from continuous production system.
- 13 a Write a short note on 'ISO Standards' .
OR
b List down the levels of inventory.
- 14 a Narrate the role of entrepreneurs in economic development.
OR
b Mention the barriers of women entrepreneurs.
- 15 a Point out the phases of EDP.
OR
b Demonstrate the role of DIC to the entrepreneurial development.

SECTION-C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks

(3 x 10 = 30)

- 16 Explain the forms of business organisation.
- 17 Elucidate the classification of plant layout with illustrations.
- 18 Describe various functions of PPC.
- 19 Enumerate the qualities of successful entrepreneurs.
- 20 Discuss the financial institution supporting entrepreneurs and its functions.

Z-Z-Z

END