

Exam Date & Time: 04-Oct-2020 (10:00 AM - 01:45 PM)



## PSG COLLEGE OF ARTS AND SCIENCE

Note: Writing 3hrs: Checking & Inserting Image : 30mins + Grace Time : 15mins

MCom(IB) DEGREE EXAMINATION MAY 2020  
(Fourth Semester)

Branch - INTERNAIONAL BUSINESS  
AVIATION LOGISTICS [18MIB26]

Marks: 75

Duration: 225 mins.

### SECTION A

Answer all the questions.

- 1) What transport system consist airports, air traffic control system and airlines?  
(i) Road way  
(ii) Water way  
(iii) Air way  
(iv) Rail way (1)
- 2) Identify the ICAO expansion form.  
(i) International Civil Aviation Organization  
(ii) International Cargo Aviation Organization  
(iii) Indian Civil Aviation Organization  
(iv) Indian Cargo Aviation Organization (1)
- 3) A \_\_\_\_\_ is a pallet used to load luggage, freight, and mail on wide-body aircraft and specific narrow-body aircraft.  
(i) Labeling  
(ii) Flow advices  
(iii) Unit load device  
(iv) Cargo unit (1)
- 4) A \_\_\_\_\_ is an association of two or more individuals, companies with the objectives of participating in a common activity for achieving a common goal.  
(i) Booking  
(ii) Consortium  
(iii) Air Cargo Rates  
(iv) Labeling (1)
- 5) Which one in sights of the marketing environment using a powerful model of analysis called the PEST analysis.  
(i) Airline  
(ii) Tourism  
(iii) Customer service  
(iv) Routing model (1)

6) (1)

- What do airline customers want?  
 (i) Convenient checking  
 (ii) Departure and Arrival times  
 (iii) Ticket reservations  
 (iv) Both (i), (ii) and (iii)
- 7) The \_\_\_\_\_ are usually lower than general cargo rates and are published for particular commodities from a specified point of origin to a specified destination point.  
 (i) General Cargo rates  
 (ii) Specific Commodity Rates (1)  
 (iii) Class Rates  
 (iv) Valuation charge
- 8) Which airline has the most routes?  
 (i) Delta Airlines  
 (ii) United Airlines (1)  
 (iii) China Eastern Airlines  
 (iv) American Airlines
- 9) What is an Air way bill (AWB)?  
 (i) Only export bill  
 (ii) Only import bill (1)  
 (iii) Shipment bill  
 (iv) Document bill
- 10) Who is collect the invoice amount of a consignment from its consignee in the form of cash at the time of delivery?  
 (i) Marketer  
 (ii) Buyer (1)  
 (iii) Delivery Agents  
 (iv) Company Owner

### SECTION B

**Answer all the questions.**

- 11) Analyze the navigation system. (7)  
 a)  
 [OR] Explain the functions of Air Transport System. (7)  
 b)
- 12) Sketch about the TACT, Air Cargo Rates and charges. (7)  
 a)  
 [OR] Determine the concepts of Cargo Operations. (7)  
 b)
- 13) Explain air freight exports and imports. (7)  
 a)  
 [OR] Discuss about the routing instructions. (7)

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- b)  
14) Determine the air cargo tariff. (7)
- a)  
[OR] State the importance of Specific Commodity Rates. (7)  
b)
- 15) Analyze the documentation system in India. (7)
- a)  
[OR] Determine the precautions of hazardous goods. (7)  
b)

### SECTION C

**Answer 3 out of 5 questions.**

- 16) Categorize the aircraft operators security system. (10)
- 17) Construct the customs clearance procedures in India. (10)
- 18) Enumerate the concepts of airline marketing. (10)
- 19) Appraise the lower change in higher weight category-precedence of rates and charges. (10)
- 20) Interpret the air freight exports and imports. (10)

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