

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom DEGREE EXAMINATION DECEMBER 2019
(Sixth Semester)**

Common to Branches - **COMMERCE (RETAIL MARKETING)**

ENTREPRENEURSHIP

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is the concept of Entrepreneurship?
- 2 Write the two barriers of Entrepreneurship
- 3 State the meaning of subsidies.
- 4 Why the incentives are needed?
- 5 Give the meaning of project.
- 6 Write the objectives of project.
- 7 What is Industrial sickness?
- 8 State the meaning of SSI units.
- 9 What are the two objectives of ICICI?
- 10 Write a note on SIDO.

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SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a What are the main benefits of Entrepreneurship?
OR
b List out the types of Entrepreneurs in India.
- 12 a Write the advantages of providing Incentives to entrepreneurs.
OR
b Explain the subsidy schemes availed for Technology development.
- 13 a List the steps involved in project identification.
OR
b Write the significance of feasibility report.
- 14 a Explain the steps involved in setting up small scale Industry.
OR
b Write the objectives of starting small scale Industries.
- 15 a State the main functions of National small Industries corporation Limited.
OR
b What are the institutions assisting entrepreneurial development in Tamil Nadu?

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Enumerate the competing theories of Entrepreneurship.
- 17 Explain the different incentives available for industries in Backward Areas.
- 18 Explain the methods of project Appraisal.
- 19 Emphasise the procedure for registration of SSI units.