

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom DEGREE EXAMINATION DECEMBER 2019
(Fifth Semester)**

Branch - COMMERCE (RETAIL MARKETING)

CORE ELECTIVE -1: HUMAN RESOURCE MANAGEMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is meant by HRM?
- 2 Mention the operative functions of HRM.
- 3 Define Human Resource Planning.
- 4 What do you mean by Job analysis?
- 5 What is meant by Recruitment?
- 6 What is Selection?
- 7 State the meaning of employee training.
- 8 What do you mean by Career Planning?
- 9 Define Performance appraisal.
- 10 Write a note on 360 degree appraisal technique.

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a What are the characteristics of Human Resource Management?
OR
b State the qualities of HR Manager.
- 12 a Enumerate the process of Human Resource Planning.
OR
b Bring out the significance of Job analysis.
- 13 a What are the sources of recruitment?
OR
b Analyse the objectives of Induction.
- 14 a State the importance of employee training.
OR
b What are the advantages of Career Planning?
- 15 a Illustrate the essentials of an effective performance appraisal system.
OR
b Discuss the various process of Job evaluation.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Discuss the various functions of HRM.
- 17 Describe the different methods of Job Analysis.
- 18 Elaborate the steps in the process of selection.
- 19 Explain the various methods and techniques of Training.
- 20 Briefly explain the essentials of successful Job Evaluation.