

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCOM DEGREE EXAMINATION DECEMBER 2019
(Sixth Semester)

Branch - COMMERCE WITH COMPUTER APPLICATIONS

ENTREPRENEURSHIP FOR SMALL BUSINESS

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 2 = 20)

- 1 What is entrepreneurship?
- 2 Explain any two qualities of an entrepreneur.
- 3 What is seed capital assistance?
- 4 Write short notes on DIC.
- 5 What is project classification?
- 6 What is project identification?
- 7 Write short notes on SWOT analysis?
- 8 Suggest any two remedies for removal of industrial sickness in India.
- 9 What is institutional framework?
- 10 State any two objectives of industrial credit and investment corporation of India.

SECTION - B (25 Marks!)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a Explain the types of an entrepreneur.
OR
b What are the functions of an entrepreneur?
- 12 a Explain the types of industrial estates and its advantages.
OR
b Briefly explain the incentives for development of industries in backward area. >•
- 13 a What is project feasibility report? How is it significant?
OR
b What is the need for studying project profiles?
- 14 a What is small scale enterprises? And explain its need and importance.
OR
b Discuss the symptoms of trade sickness.
- 15 a Explain the procedure for registration of a small scale unit.
OR
b Discuss briefly steps in starting a small scale enterprises.

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Discuss the role of entrepreneur in economic development.
- 17 What are the financial institutions involved in extending financial assistance to entrepreneurs? (any five)
- 18 Explain the various criteria for selecting a project.
- 19 Discuss the problem and prospects of small entrepreneurs in Indian economy.