

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom DEGREE EXAMINATION DECEMBER 2019
(Third Semester)

Branch - (COMMERCE) BUSINESS ANALYTICS

BUSINESS ORGANIZATION AND MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10x1 = 10)

- 1 The main aim of business is to .
(i) render service (ii) earn profit
(iii) obtain salary (iv) obtain professional fee
- 2 _____ are those occupations which involve the rendering of personal services of special and expert nature.
(i) Professions (ii) Business
(iii) Industry (iv) Employment
- 3 _____ is the first stage in the evolution of the forms of organization.
(i) Partnership (ii) Joint Stock company
(iii) Sole Proprietor ship (iv) Co-operative
- 4 Partnership Act has been passed in the year _____.
(i) 1932 (ii) 1956
(iii) 1982 (iv) 1940
- 5 Who is the father of Scientific Management?
(i) Henry Fayol (ii) F.W.Taylor
(iii) Peter Drucker (iv) Elton Mayo
- 6 _____ is the first function of management.
(i) Controlling (ii) Planning
(iii) Organising (iv) Staffing
- 7 The process of selecting right man for the right job is known as _____.
(i) Directing (ii) Staffing
(iii) Planning (iv) Organising
- 8 _____ organizing is the oldest type of organization and has followed in the army.
(i) Staff (ii) Line
(iii) Line & staff (iv) Functional
- 9 _____ is come under basic physiological need.
(i) Food (ii) Ego
(iii) Job Security (iv) Prestige
- 10 _____ is the last function of management.
(i) Planning (ii) Organising
(iii) Staffing (iv) Controlling

Cont...

SECTION - B (35 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 7 = 35)

- 11 a State the objectives of business.
OR
b Explain the nature and scope of business.
- 12 a State the characteristics of business.
OR
b What are the features of Partnership firm?
- 13 a State the various principles of Henry Fayol.
OR
b Explain the difference between Administration and Management.
- 14 a What are the different types of Leadership?
OR
b State the different methods of Training.
- 15 a What are the various elements of communication?
OR
b Bring out the various types of motivation.

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SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Explain briefly the evolution of business.
- 17 Discuss the features of Joint Stock Company.
- 18 Briefly explain the steps in planning process.
- 19 Describe the procedure involved in selection.
- 20 Discuss Maslow's theory of motivation.

Z-Z-Z

END