

Exam Date & Time: 01-Oct-2020 (10:00 AM - 01:45 PM)



## PSG COLLEGE OF ARTS AND SCIENCE

Note: Writing 3hrs: Checking & Inserting Image : 30mins + Grace Time : 15mins

**BBA DEGREE EXAMINATION MAY 2020**  
(Sixth Semester)

**Branch - BUSINESS ADMINISTRATION (INFORMATION SYSTEMS)**  
**WEB DEVELOPMENT AND MULTIMEDIA [14ISU32]**

Marks: 75

Duration: 225 mins.

### SECTION A

Answer all the questions.

- 1) What is web server? (2)
- 2) List out the tags used for creating tables. (2)
- 3) Define event model. (2)
- 4) Write how you create simple animation. (2)
- 5) Expand JPEG and MPEG. (2)
- 6) Write the tag used for rolling a text. (2)
- 7) Write about 2D transformations. (2)
- 8) What are the types of tweening? (2)
- 9) Write 3D animation software you know. (2)
- 10) Write about Maya. (2)

### SECTION B

Answer all the questions.

- 11) Explain detail about web browsers and web servers. (5)
  - a) [OR] Prepare briefly about HTML structure with simple example. (5)
  - b)
- 12) Describe briefly about event model. (5)



- a)  
[OR] Explain dynamically positioning elements in webpage. (5)  
b)
- 13) Prepare short notes on Forms in Web studio 5.0. (5)
- a)  
[OR] Narrate about time and multimedia requirements. (5)  
b)
- 14) Describe in detail about 2D viewing. (5)
- a)  
[OR] Explain in detail on creating key frames. (5)  
b)
- 15) Describe briefly about 3D transformations. (5)
- a)  
[OR] Describe in detail about 3DS Max. (5)  
b)

### SECTION C

**Answer 3 out of 5 questions.**

- 16) Discuss in detail about HTML forms and controls. (10)
- 17) Examine how styles and transition can be done in DHTML. (10)
- 18) Discuss JPEG and MPEG in detail. (10)
- 19) Highlight in detail about various GUI and interactive input methods. (10)
- 20) Summarise briefly about 3D animation. (10)

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