

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BBA DEGREE EXAMINATION MAY 2022  
(First Semester)

Branch – LOGISTICS

**PRINCIPLES OF MANAGEMENT**

Time: Three Hours

Maximum: 50 Marks

**SECTION-A (5 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

1. Henri Fayol is known as
  - i) Father of scientific management
  - ii) Father of shop floor management
  - iii) Father of general management
  - iv) All of these
2. \_\_\_\_\_ is about deciding in advance what should be done.
 

(i) Organising	(ii) Directing
(iii) Planning	(iv) Controlling
3. \_\_\_\_\_ is about grouping of jobs.
 

(i) Organising	(ii) Directing
(iii) Planning	(iv) Controlling
4. Making assignments, issuing orders and instructions, providing guidance and inspiration to subordinates for the achievement of organizational objective is called \_\_\_\_\_.
 

(i) Planning	(ii) Organising
(iii) Directing	(iv) Controlling
5. Participation, recognition and power are some of the examples of
 

(i) Financial motivation	(ii) Non-financial motivation
(iii) Extrinsic motivation	(iv) Intrinsic motivation

**SECTION - B (15 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 3 = 15)

6. a. Bring out the scope of management.  
OR  
b. Analyse the role of manager.
7. a. Describe the importance of planning.  
OR  
b. Narrate the significance of policy.
8. a. Sketch out the principles of organization structure.  
OR  
b. Explain the advantages of delegation.
9. a. Summarise Maslow's theory of motivation.  
OR  
b. State various advantages of autocratic leadership.
10. a. Produce various ethics in management.  
OR  
b. How macro environmental factors influencing business decision?

Cont...

**SECTION -C (30 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 6 = 30)

11. a. Discover management is art or science.  
OR  
b. Elucidate various challenges in management of 21<sup>st</sup> cen
12. a. Highlight the MBO process.  
OR  
b. Examine the process of planning.
13. a. Point out the factors determining organizational structure.  
OR  
b. Enumerate various advantages of formal organizational structure.
14. a. Discuss the role of staffing.  
OR  
b. Analyse theory X and Y for motivation.
15. a. Identify the importance of CSR.  
OR  
b. Outline various stages in decision making process.

Z-Z-Z END