

TOTAL PAGES: 2
20BLU21/L2022

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BBA DEGREE EXAMINATION MAY 2022
(Fifth Semester)

Branch –LOGISTICS

INTERNATIONAL LOGISTIC MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 x 1 = 10)

1. Inbound Logistics is a ---- activity of a value chain
a. Support b. Primary c. Secondary d. Final
2. ----- is a logistics system element
a. Information b. Place c. HRM d. All of these
3. Trade between two countries can be useful if cost ratios of goods are:
a. Undetermined b. Decreasing c. Equal d. Different
4. International trade and domestic trade differ because of:
a. Different government policies b. Immobility of factors
c. Trade restrictions d. All of the above
5. The transportation system that is an outcome of the combination of air and roadways is
a. Tranship. b. Air truck. c. Piggy back. d. Fishy back.
6. Booking of shipping space in advance is helpful to an exporter in
a. Saving in freight charges. b. Availing bank finance.
c. Getting priority on inland movement of cargo by all.
d. None of the above.
7. Freight to pay bill of lading is acceptable if
a. The contract term is CIF. b. The contract term is CFR.
c. The contract term is FOB. d. Goods are carried by a foreign vessel.

Cont....

8. Single carrier during a single journey is known as-----
a. Multimodal transportation b. Single transportation
c. Long transportation d. Intermodal transportation
9. Transportation provides----utility to goods
a. Place b. Price c. Promotion d. Time
10. -----is a set of activities that an organization carries out to create value for its customers.
a. Value chain b. Margin c. Logistics d. Transportation

SECTION - B (35 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 7 = 35)

11. (a) State the components of international logistics management
(or)
(b) Briefly explain inbound logistics and outbound logistics
12. (a) List out the advantages of multi-modal transport
(Or)
(b) Explain the activities of interstate transportation
- 13.(a) How containers are useful in multimodal transportation?
(or)
(b) State the Benefits of ICDs
14. (a) Sketch out the role of CFS
(or)
(b) Write about CONCOR.
- 15 (a) Enumerate the role of bill of lading
(or)
(b) Explain the types of import and export insurance.

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

16. Describe the objectives and scope of logistics.
17. Explain the various modes of transport.
18. Describe the intermodal relationships in multimodal transport system
19. Classify the different types of containers
20. What are the types of commercial documents? Explain its

Z-Z-Z

END