

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BA DEGREE EXAMINATION MAY 2022
(Sixth Semester)

Branch – **ECONOMICS**

DISCIPLINE SPECIFIC ELECTIVE - II
ENTREPRENEURSHIP DEVELOPMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 1 = 10)

1. Which of these is not a type of entrepreneurship?
(i) Small business entrepreneurship (ii) Scalable entrepreneurship
(iii) Large scale entrepreneurship (iv) Intrapreneurship
2. Which of these is also known as corporate venturing?
(i) Intrapreneurship (ii) Mergers
(iii) Entrepreneurship (iv) Acquisition
3. Why EDP (Entrepreneurship Development Programmes) is required?
(i) To help Existing entrepreneurs
(ii) To help First generation entrepreneurs
(iii) To help Future generation entrepreneurs
(iv) To help students
4. When SIDO was established?
(i) 1954 (ii) 1944
(iii) 1964 (iv) 1974
5. Which one of the content in the project report related to the consumer's expectation?
(i) Organisation summary (ii) Executive summary
(iii) Marketing plan (iv) Management plan
6. Which one of the following is not a project appraisal method?
(i) Economic analysis (ii) Financial analysis
(iii) Market analysis (iv) Credit analysis
7. Select odd one out from the following.
(i) SBI (ii) ICICI
(iii) Canara bank (iv) EXIM bank
8. Which one of the following provides safe return of the investment whenever they require funds?
(i) ICICI (ii) EXIM bank
(iii) UTI (iv) IFCI

Cont...

9. Select the Government of India's initiative which has mission of "Power to Empower".
- (i) Start Up India (ii) Make in India
(iii) Digital India (iv) MGNREGA
10. Which one of the following is the objective of SSI?
- (i) Rural Development (ii) Provide finance to the large-scale industries
(iii) Promote savings among the people (iv) Provide financial support for Export

SECTION - B (25 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 5 = 25)

11. a) Bring out the nature of entrepreneurship.
(Or)
b) Outline the problems of women entrepreneur.
12. a) Describe the characteristics of EDP.
(Or)
b) Explain DIC and SIDO.
13. a) Show the significance of project report.
(Or)
b) State the new venture areas for entrepreneur.
14. a) Out line the importance of institutional finance
(Or)
b) Organize the features of Hire Purchase system.
15. a) Classify the factors affecting location of an enterprise.
(Or)
b) Analyze the make in India initiative.

SECTION - C (40 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 8 = 40)

16. a) Enumerate the types of entrepreneurs.
(Or)
b) Discuss the functions of an entrepreneur.
17. a) Elucidate types of EDP
(Or)
b) Evaluate the problems faced by the EDP.
18. a) Analyze the methods of project appraisal.
(Or)
b) Highlight the contents of project report.
19. a) Outline the sources of finance.
(Or)
b) Point out the role of commercial banks in institutional finance.
20. a) Summarize scope and objectives of SSI units.
(Or)
b) Trace the need and importance of enterprise location.

Z-Z-Z

END