

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

B.Com DEGREE EXAMINATION MAY 2022
(Second Semester)

Branch – COMMERCE (PROFESSIONAL ACCOUNTING)

BUSINESS AND COMMERCIAL KNOWLEDGE

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

1. The occupation in which people work for others and get remuneration in return is known as _____.
a) Business b) Employment c) Profession d) None of these
2. Environment which is close to business and affect its capacity to work is known as _____ environment.
a) Micro b) Macro c) Internal d) External
3. Where is the headquarters of ITC Limited?
a) Kolkata b) Mumbai c) Delhi d) Bangalore
4. NABARD refines the financial institution which finances the _____.
a) Urban Sector b) Rural Sector c) Secondary Sector d) Service Sector
5. _____ is a strategy that is used to minimize the risk of a particular investment and maximize the returns of an investment.
a) Cap b) Encryption c) Hedge d) Term Insurance

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

6. a) What are the objectives of Business?
(Or)
b) Bring out the meaning of Business Commercial Knowledge.
7. a) List out the elements of Macro Environment.
(Or)
b) Show the Importance of Business Environment.
8. a) Describe about FDI.
(Or)
b) Narrate the role of Competition Commission of India (CCI) in Business Facilitation.
9. a) Write a note on Indian regulatory Bodies.
(Or)
b) Identify the role of SIDBI in Business Facilitation.
10. a) Demonstrate any three Finance Terminology.
(Or)
b) State any other Business Terminology.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

11. a) State the forms of Business organization.
(Or)
b) Describe the domains of Business Commercial Knowledge.
12. a) Discover the Components of Business Environment.
(Or)
b) Explain about Micro Environment.
13. a) Identify the Duties, powers and functions of IRDA.
(Or)
b) Point out the Government policies supports for business growth.
14. a) Explain about funding institutions in India.
(Or)
b) Elaborate the workings of Indian Regulatory Bodies.
15. a) Narrate any five Banking Terminology.
(Or)
b) Highlight any five Marketing Terminologies.

Z-Z-Z

END