

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom DEGREE EXAMINATION MAY 2022
(Sixth Semester)

Branch – COMMERCE (FOREIGN TRADE)

SUPPLY CHAIN MANAGEMENT IN INTERNATIONAL TRADE

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 1 = 10)

1. Supply chain management control or link the production to -----
(i) Direction (ii) Distribution
(iii) Finance (iv) Human resource
2. Which component of the supply chain decision-making framework would be established second?
(i) Customer strategy (ii) Supply chain strategy
(iii) Supply chain structure (iv) Competitive strategy
3. Which of the following is the first phase in the design of a global supply chain network?
(i) Define a supply chain strategy (ii) Define the regional facility configuration
(iii) Select desirable sites (iv) Location choices
4. Which of the following is an advantage of single sourcing?
(i) Continuity of supply (ii) Ability to keep prices down
(iii) Increased flexibility of supply (iv) Lower administration cost
5. Which among the following options is a reason for the bullwhip effect?
(i) Demand forecasting (ii) Strategic partnership
(iii) Lead time reduction (iv) Misguided capacity plan
6. Which of the following is a type of transshipment facility?
(i) Warehousing (ii) Cross-docking
(iii) Direct shipment (iv) Distribution center
7. Which one of the following is not a casual forecasting methods?
(i) Trend adjusted exponential smoothing (ii) Econometric methods
(iii) Linear regression (iv) Multiple regression
8. Which of the following is a technique used for forecasting?
(i) PERT/CPM (ii) Exponential smoothing
(iii) Grantt chart (iv) Control chart
9. 3-PL stands for
(i) Three points logistics (ii) Third party logistics
(iii) Three points location (iv) The Party Logistics
10. Which of the following categories of 3PL companies provide standard logistic services like warehousing, packing, and distribution?
(i) Standard 3PL companies (ii) Service developers
(iii) Customer developers (iv) Customer adapters

SECTION - B (35 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 7 = 35)

11. a) Write short on Objectives of Supply Chain Management?

(OR)

- b) Explain the Decision Phases in supply chain.

12. a) Explain briefly Framework for Structuring Drivers.

(OR)

b) Describe the Supply Chain Metrics.

13. a) Explain the Role of Distribution in Supply Chain.

(OR)

b) Analyze the Factors Influencing Network Design decisions.

14. a) Explain the Characteristics of Forecasting in Supply Chain.

(OR)

b) State the Demand Management in Supply chain.

15. a) Explain the Role of Sourcing in Supply Chain Management.

(OR)

b) Narrate the notes on Design Collaborating?

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

16. Analyze in detail about IT in supply chain management.

17. Elaborate about drivers of Supply Chain Performance with examples.

18. Describe the designing of supply chain network with examples.

19. Enumerate the detail about role of IT in forecasting and aggregate planning strategies.

20. Summarise the detail about third and fourth party logistics with examples.

Z-Z-Z

END