

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION MAY 2022
(Third Semester)

Branch – COMMERCE (BUSINESS PROCESS SERVICES)

SUPPLY CHAIN MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 1 = 10)

1 SCM has emerged as an important that links the supplier to the customer through _____

- (i) Management (ii) Supplying
(iii) Manufacturing (iv) Examining

2. The capacity planning means the throughput the supply chain system can _____.
(i) integrated (ii) handle (iii) cover (iv) attract

3) Vendor management is a discipline that enables organizations to control _____.
(i) Stock (ii) Materials (iii) Costs (iv) Supply

4. The supplier can add value to customer _____ from various points in their supply chain.
(i) assemble (ii) management (iii) operation (iv) cost

5. Supply chains also use responsive transportation to _____ inventories and operate.
(i) absorb (ii) centralize (iii) pack (iv) consider

6. The advantage of a direct shipment transportation network is the _____ of intermediate warehouses.
(i) convenient (ii) significant (iii) elimination (iv) appointment

7. Inventory management has a critical role in firm's _____ chain.
(i) control (ii) value (iii) risk (iv) requirement

8) Product recall is calling back the products from the _____ to return the products.
(i) Factory (ii) Suppliers (iii) Customers (iv) Warehouse

9. A strategic alliance is a _____ relationship formed between two or more parties.
(i) systematic (ii) designed (iii) formal (iv) focused

10. The firms outsource the supply chain operations for building _____.
(i) organization (ii) markets (iii) integration (iv) competitiveness

SECTION – B (35 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 7 = 35 Marks)

11. a) Explain the objectives of SCM?

(OR)

(b) Outline the current trends in supply chain metrics?

12. (a) Describe the operation management in SCM.

(OR)

(b) Narrate the importance of Data Analytics.

Cont...

- 13(a) sketch out the EOQ model with suitable example?
(OR)
(b) Show the application of inventory control in focus areas.
- 14(a) Describe the functions of Fleet management?
(OR)
(b) Explain the process of multi modal transportation?
- 15(a) Bring out the importance of warranty management ?
(OR)
(b) How does RFID work ?

SECTION – C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x10 = 30 Marks)

16. Generalize in detail on the involvement of supplier relationship in market today.
17. Summarize the need for global order processing .
18. Discuss the importance of green logistics.
19. Elucidate the procedure of purchasing cycle in supply chain management.
20. Analyze the importance of sales order management.

Z-Z-Z

END