

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BBA DEGREE EXAMINATION MAY 2022
(Sixth Semester)**

Branch – **BUSINESS ADMINISTRATION (INFORMATION SYSTEM)**

ENTERPRISE RESOURCE PLANNING

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 1 = 10)

1. ERP supports _____ currency value.
(i) Single (ii) five (iii) Three (iv) Multiple
2. An enterprise is a group of people with _____.
(i) single goal (ii) separate goal for departments
(iii) Two or three goals (iv) Common goals
3. Which of the following is an example for commercial ERP?
(i) ERP5 (ii) Compiere
(iii) Fisterra (iv) Microsoft Dynamics AX
4. What is a traditional business system also called?
(i) Legacy system (ii) Modern system
(iii) Advanced system (iv) Efficiency system
5. Which module in ERP system is used to manage manufacturing processes?
(i) Human capital (ii) Sales and distribution
(iii) Transportation (iv) Material requirements planning
6. Web ERP is suitable for _____.
(i) Both small and big organisations
(ii) Only big organisations
(iii) Medium scale organisations
(iv) Only small organisations
7. One common mistake that companies resort when selecting an ERP system is
(i) Non biased selection
(ii) Over-emphasis on system cost
(iii) Complete set of requirements
(iv) Not relying on vendor demos
8. The most important step of ERP implementation is _____ phase.
(i) installing (ii) training (iii) gap analysis (iv) testing.
9. The companies can use supply chain management for _____.
(i) critical business process (ii) effective planning
(iii) inventory control (iv) material management.
10. In recent years, CRM has become a primary component of
(i) CRM software (ii) CRM solutions
(iii) ERP software solutions (iv) ERP vendor

Cont...

SECTION - B (35 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 7 = 35)

11. (a) Explain in brief about the explosive growth of ERP in business.
OR
(b) Discuss the benefits of SAP ERP software in detail.
12. (a) Differentiate between ERP system and traditional system.
OR
(b) Examine the tools and techniques used in Business process reengineering .
13. (a) Describe about the Human capital Management modules.
OR
(b) Classify the subsystems in finance module .
14. (a) Construct the phases of ERP Implementation.
OR
(b) How to evaluate the performance of ERP system in business.
15. (a) Discover the applications of ERP system in Logistics management.
OR
(b) Interpret the adoption of ERP in SME's in India.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

16. Discuss the evolution of ERP in detail.
17. Elaborate the various elements of ERP architecture.
18. Write a detailed note on business modeling.
19. Analyze the problem areas in ERP implementation.
20. Identify the role of ERP system in retail Industry.

Z-Z-Z

END