

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BA DEGREE EXAMINATION DECEMBER 2022
(First Semester)

Branch – SOCIOLOGY

ELEMENTS OF SOCIAL PSYCHOLOGY

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

1. intents that human participants can enter research freely (voluntarily) with full information about what it means for them to take part, and that they give consent before they enter the research.
(i) Consensus (ii) Approval
(iii) Informed decision (iv) Informed consent
2. The defining characteristic of ----- is that they express an evaluation of some object.
(i) Perception (ii) Value
(iii) Attitude (iv) Belief
3. The improvement in an individual's performance of a task that often occurs when others are present is called
(i) Social loafing (ii) Social facilitation
(iii) Social identity (iv) Social learning
4. When an individual observes another person in an emergency and actively decides to help that person, this is known as
(i) Bystander intervention (ii) Diffusion of responsibility
(iii) Bystander effect (iv) Altruism
5. Which of the following can be defined as the behavioral manifestation of prejudice?
(i) Stereotyping (ii) Racism
(iii) Discrimination (iv) Sexism

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

6. a Describe the nature of Social Psychology.
OR
b State the need to study Social Psychology.
7. a Explain the components of attitude.
OR
b Outline the causes of attitude change.
8. a Explain the types of groups.
OR
b Describe the relationship between power and leadership.
9. a Explain the instinct theory of aggression.
OR
b Narrate the ways to increase prosocial behavior.

Cont...

- 10 a Describe the targets of prejudice.
OR
b Analyze ways in which prejudice can be reduced.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 6 = 30)

- 11 a Describe the role of a social psychologist in the context of a pandemic situation.
OR
b Explain the methods used in Social Psychology research.
- 12 a Explain how attitudes are formed.
OR
b Describe how attitudes are measured.
- 13 a Elucidate the steps involved in group formation.
OR
b Describe the different leadership styles.
- 14 a Examine the causes of aggression.
OR
b Trace the motives behind prosocial behavior.
- 15 a Describe the content of prejudice and stereotypes.
OR
b Explain the authenticity of prejudices in the formation of interpersonal relationships.

Z-Z-Z

END