

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BCom(CS) DEGREE EXAMINATION DECEMBER 2022  
(First Semester)

Branch – CORPORATE SECRETARYSHIP

**PRINCIPLES OF MANAGEMENT**

Time: Three Hours

Maximum: 50 Marks

**SECTION-A (5 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Father of Scientific Management  
(i) F.W.Taylor (ii) F.W.Taylor  
(iii) Henry Fayol (iv) Peter Drucker
- 2 Management by Objective (MBO) is a  
(i) Set of Rules (ii) Way of thinking about Management  
(iii) Series of Procedure (iv) All the above
- 3 Which of the following is NOT a “pull” force of motivation?  
(i) Motivation (ii) Socialization  
(iii) Empowerment (iv) Expectancy
- 4 Reducing the workers, absenteeism in a factory by 20% is an example of  
(i) Qualitative Standard (ii) Quantitative Standard  
(iii) Deviation (iv) None of the above
- 5 Plants are green because of the presence of a pigment called  
(i) Oxygen (ii) Nitrogen  
(iii) Chlorophyll (iv) Glucose

**SECTION - B (15 Marks)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a) Analyze about Centralisation and Decentralisation  
OR  
b) Outline the relationship between Authority and Responsibility.
- 7 a) Show the steps in Planning process.  
OR  
b) Define Policy and write the importance of Policies in Management.
- 8 a) State the qualities of a good Leader.  
OR  
b) Outline about ‘Stress Management’.
- 9 a) State the principles of Coordination.  
OR  
b) Explain the importance of Controlling in Management.
- 10 a) Analyze the challenges in Crisis Management.  
OR  
b) Explain the approaches to Sustainable Management.

Cont...

**SECTION -C (30 Marks)**

Answer **any THREE** questions

**ALL** questions carry **EQUAL** Marks (3 x 10 = 30)

- 11 Examine the nature of Management Principles.
- 12 Describe Delegation of Authority and Explain its types.
- 13 Examine the styles of Leadership in Management.
- 14 Examine how does an effective control system help Managers. Elucidate.
- 15 Summarise why do we need Green management. Examine.

Z-Z-Z

END