

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom DEGREE EXAMINATION DECEMBER 2022
(Third Semester)

Branch – CORPORATE SECRETARYSHIP

BUSINESS ETHICS AND ENVIRONMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 Business ethics is a form of ----- ethics, that examines ethical principles and moral problems that can arise in a business environment.
(i) Applied (ii) Application
(iii) Scientific process (iv) Strategy
- 2 Business Environment is ----- of all internal and external factors.
(i) Planning (ii) Sum or collection
(iii) Working strategy (iv) Organisation
- 3 Financial risk comes with the use of leverage it occurs when a company has a heavy reliance on debt as a -----.
(i) Human resource (ii) Preference resource
(iii) Funding source (iv) Capital
- 4 World trade organization is officially commenced operations on -----
(i) 1 January 1994 (ii) 1 January 1995
(iii) 1 January 2005 (iv) 1 January 2000
- 5 Corporate Social Responsibility is the idea that a company should play a positive role in the community and consider the environmental and social impact of -----
(i) Profit (ii) Sales
(iii) Business decisions (iv) Goodwill

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a Explain the scope of business ethics.
OR
b Narrate the characteristics of business ethics.
- 7 a Sketch the concept of business environment.
OR
b Outline the importance of business environment.
- 8 a Describe about the micro business environment.
OR
b Indicate the nature of business environment.

Cont...

- 9 a State the importance of multinational companies in Indian economy.
OR
b Analyze the objectives of World Trade organization.
- 10 a Summaries the importance of CSR.
OR
b Narrate the Corporate Social Responsibility activities.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Highlight the business ethical theories.
OR
b Discuss the reasons of unethical business practices.
- 12 a Elucidate the various types of business environment.
OR
b Categorize the several types of competitive structure of business environment.
- 13 a Summarie the structure of business environment.
OR
b Enumerate the emerging sectors in Indian economy.
- 14 a Classify the important clauses of collaboration agreement with Indian business.
OR
b Analyze the structure of World Trade Organization.
- 15 a Examine the factors influencing CSR.
OR
b Discuss the regulatory frame work of environmental aspects of CSR.

Z-Z-Z

END