

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MA DEGREE EXAMINATION DECEMBER 2022
(First Semester)

Branch – JOURNALISM AND MASS COMMUNICATION

COMMUNICATION MODELS & THEORIES

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 Identify the Communication pattern which takes place within a person.
(i) Intrapersonal (ii) Group
(iii) Dyad (iv) New Media
- 2 Match Aristotle's model of Communication with one of the following.
(i) Circular (ii) Linear
(iii) Rectangular (iv) Triangle
- 3 Name the theory/model George Gerbner is associated with
(i) Magic Bullet (ii) Cultivation Analysis
(iii) Diffusion (iv) RTI
- 4 What aspect does Uses and Gratification deal with ?
(i) Media being all powerful (ii) Political domination
(iii) Audience gratification (iv) Market Forces
- 5 Choose the theory Elizabeth Noelle-Newman is associated with
(i) Spiral of Silence (ii) Management Principles
(iii) Two Step Flow (iv) Adverterre

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a Sketch the attributes of interpersonal communication.
OR
b State one characteristic of audience in Mass Communication.
- 7 a Analyse Berlo's SMCR Model.
OR
b Discuss Noise in Shannon and Weaver's Model of Communication.
- 8 a Evaluate the role of opinion leaders in Two Step Flow of Communication.
OR
b Illustrate Osgood and Schramm's model of communication.
- 9 a Classify the characteristics of Diversion in Uses and Gratification Theory.
OR
b Sketch the evolution of Magic Bullet Theory.
- 10 a State the historical background of Spiral of Silence.
OR
b Explain Bandura's Social Learning Model.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Differentiate between intrapersonal and interpersonal communication.
OR
b Analyse Organisational Communication.
- 12 a Explain Shannon and Weaver's model.
OR
b Interpret the importance of Aristotle and Berlo's Models of Communication.
- 13 a Compare the general characteristics of Linear and Circular Models of Communication.
OR
b Assess the evolution of Two Step Flow of Communication from Magic Bullet Theory.
- 14 a Enumerate the features of Personal Identification and Diversion among new media audiences' gratification needs.
OR
b Elucidate the nature of Agenda Setting Theory from a Media Perspective.
- 15 a Evaluate the importance of news diffusion in the era of Digital or Online Journalism.
OR
b Develop a framework to minimize media influence on socialisation aspects of children in the age group of 0-2 years.

Z-Z-Z

END

PSG COLLEGE OF ARTS & SCIENCE
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MA DEGREE EXAMINATION DECEMBER 2022
(First Semester)

Branch – JOURNALISM AND MASS COMMUNICATION

REPORTING AND EDITING

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions
ALL questions carry EQUAL marks (5 x 1 = 5)

1. A news story is said to be timely if it
 - (i) focuses on events that occurred within the last month
 - (ii) focuses on events that happened today or yesterday
 - (iii) has only been written in the last six hours
 - (iv) has been read or heard in the previous six hours
2. Reporters covering a speech or meeting usually try to arrive
 - (i) early to interview the people involved and skip the speech or meeting itself.
 - (ii) just in time for the speech or meeting to begin to avoid wasting time.
 - (iii) arrive late in order to interview people who have left the speech or meeting after it has concluded.
 - (iv) arrive early so they can find seats where they can see and hear everything.
3. A cardinal sin for a journalist is to
 - (i) misspell a name.
 - (ii) disagree with an editor or news director.
 - (iii) publish a story that angers local officials.
 - (iv) reveal how decisions are made about what is newsworthy.
4. Which of the following is arranged in right hierarchical order
 - (i) Chief Sub-editor> News editor> Chief editor> Sub-editor
 - (ii) Sub-editor> News editor> Chief editor> Chief sub-editor
 - (iii) Chief editor> Chief sub-editor> News editor> Sub-editor
 - (iv) Chief editor> News Editor> Chief Sub editor> Sub-editor
5. Condensing a story is generally referred to as in the newspaper offices.
 - (i) Rewriting
 - (ii) Miniaturizing
 - (iii) Shortening
 - (iv) Boiling down

SECTION - B (15 Marks)

Answer ALL Questions
ALL questions carry EQUAL marks (5 x 3 = 15)

- 6 a What technical skills should a journalist possess in this age of multitasking?

OR

b What are the primary news sources for a newspaper? How do you cultivate sources for reporting?

Cont...

- 7 a Detail the principles of writing for online media.
OR
b Explain the emerging trends in digital journalism.
- 8 a Explain the inverted pyramid and hourglass news reporting styles.
OR
b "Newsmen make the news," the saying goes. Expand on the statement mentioned here.
- 9 a "Headlines sells newspaper." Comment with examples.
OR
b The advent of television and online journals has increased the amount of visual content in newspapers. Comment.
- 10 a Explain the public interest versus invasion of privacy in reporting an event.
OR
b Absolute accuracy should be maintained in the newspaper. Justify.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 6 = 30)

- 11 a Explain briefly the planning and groundwork required for a journalist to cover the budget session of the Indian Parliament.
OR
b "Paparazzi journalism is on morally and ethically questionable turf." Explain.
- 12 a Discuss the benefits and drawbacks of citizen journalism. How do you rate recent citizen journalism initiatives? Use specific instances to discuss.
OR
b "Disinformation and misinformation are distinct from journalism that adheres to professional norms and ethics." Discuss.
- 13 a How do you ensure that a news article remains credible? Consider the concept of fairness since it relates to this scenario.
OR
b What does editing do for a copy? Enumerate the core issues that subeditors are required to resolve.
- 14 a Analyze the gatekeeping function of a newspaper organisation and explain how news is constructed in a socioeconomic environment.
OR
b As a news editor, how will you ensure the highest regard for decorum, decency, and good taste in your newspaper?
- 15 a Do you believe mainstream media has marginalised development reporting? Cite pertinent instances in support of or in opposition to your viewpoint.
OR
b Examine the emerging reporting trends in Indian print media. Give some examples to support your point.

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MA DEGREE EXAMINATION DECEMBER 2022
(First Semester)

Branch – JOURNALISM AND MASS COMMUNICATION

INDIAN CONSTITUTION & MEDIA LAWS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. From which constitution were the concept of Directive Principles of State Policy borrowed?
(i) British (ii) Irish
(iii) American (iv) German
2. Which of the following is described as the 'Soul of the Constitution'?
(i) Fundamental Rights (ii) Fundamental Duties
(iii) Directive Principles of State Policy (iv) Preamble
3. Which Article of the Indian Constitution contains the provisions of National Emergency?
(i) Article 352 (ii) Article 356
(iii) Article 360 (iv) Article 362
4. The unauthorized use of a patent or copyright is termed as _____.
(i) Infringement (ii) Slander
(iii) Invasion of privacy (iv) Libel
5. Who is the present chairman of the Central Board of Film Certification?
(i) Lalit Bhasin (ii) Asha Parikh
(iii) Prasoon Joshi (iv) Pahlaj Nihalani

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a. Explain the ideals of 'equality' outlined in Article 14 of the Indian Constitution.
OR
b. What sets the fundamental rights in the Indian Constitution apart from human rights?
- 7 a. Discuss the reasonable restrictions imposed on Freedom of Speech and expression.
OR
b. Mention the importance of the Right to Information Act of 2005 in the context of constitutionally protected freedom of speech and expression.
- 8 a. What do you mean by Intellectual Property Right? Why do these rights need to be protected?
OR
b. Justify pre-censorship of movies. What would happen if they were not subjected to pre-censorship?

Cont...

- 9 a Write your thoughts on the Freedom of the press in India.
OR
b Briefly discuss various aspects of Defamation.
- 10 a Write a note on the powers and functions of the Press Council of India.
OR
b What are the crucial recommendations of the Majidia wage board?

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Discuss the meaning of citizenship. What are the constitutional and statutory basis of citizenship in India?
OR
b Discuss the power of parliament and the procedure to amend the Constitution.
- 12 a Why has Freedom of expression always been highlighted as a prerequisite for the democratic functioning of a society? Discuss.
OR
b Explain briefly how the Indian Constitution provides for the protection and enforcement of fundamental civil liberties.
- 13 a Explain the Jurisdiction of the Supreme Court and High Court of India briefly.
OR
b What is Contempt of Court? Under what circumstances a person is said to be an offender of Contempt of Court? Explain.
- 14 a "Press Council in India is a paper tiger with a rubber teeth". Discuss this statement briefly.
OR
b Discuss the Information and Technology Act 2000 with special reference to violations and punishments.
- 15 a Explain why various Indian media laws require revision or amendment in the age of "globalisation".
OR
b Why is it important for journalists to become familiar with media regulations? Discuss with relevant examples.

Z-Z-Z

END

PSG COLLEGE OF ARTS & SCIENCE
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MA DEGREE EXAMINATION DECEMBER 2022
(First Semester)

Branch – JOURNALISM AND MASS COMMUNICATION

GRAPHIC DESIGN AND PRODUCTION

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 Which of the following is a set of all characters like alphabet, punctuation symbols etc?
(i) Serif (ii) Italic
(iii) Font (iv) Reverse
- 2 Screen Printing is also called as:
(i) Relief Process (ii) Intaglio Process
(iii) Stencil Printing Process (iv) Anilox Printing Process
- 3 JPEG stands for:
(i) Join Photographic Export Group (ii) Joint Photographic Expert Group
(iii) Joint Photographic Exposed Group (iv) Joint Photographic Expected Group
- 4 Which of the following is described as process of transferring ink on paper via a printing surface?
(i) Printing (ii) Binding
(iii) Print Finishing (iv) Thermography
- 5 TIFF stands for
(i) Ticket Image File Format (ii) Twin Image File Format
(iii) Tab Image File Format (iv) Tag Image File Format

SECTION - B (15 Marks)

Answer ALL Questions

ALL questions carry EQUAL marks (5 x 3 = 15)

- 6 a Explain the latest printing technologies such as 3Dprinting, hybrid and Erasable printing.
OR
b Illustrate the essentials of typography.
- 7 a Explain in detail the principles and elements of design.
OR
b Illustrate layout? and explain the types of layout.
- 8 a Classify on i) CTP Printing ii) Digital halftones.
OR
b Determine an image setter? Describe its parts and functions.
- 9 a Explain how screen printing is done. Give its advantages and applications.
OR
b Elaborate the flexography printing process with illustration
- 10 a Justify the different types of papers used in different printing processes.
OR
b Discuss the modern technologies developed in the printing industry in detail

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 6 = 30)

- 11 a Describe the characteristics of some leading typographic styles used in newspaper and magazine production.
- OR
- b Explain the different types of printing in detail with example.
- 12 a Sketch the importance of photographs in a magazine? Explain how it helps in the design and layout of a magazine page.
- OR
- b Elaborate the elements of design.
- 13 a Classify the different file formats.
- OR
- b Discuss on digital proof reading.
- 14 a Analyze the special features and advantages of offset printing method.
- OR
- b Explain the unique features and importance of letter press printing process.
- 15 a Categorize the different types of colour used in print production? Give out the concepts and meanings associated with colours.
- OR
- b Evaluate a new design for the front page of a local newspaper of your choice with all relevant graphic elements.

Z-Z-Z

END

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MA DEGREE EXAMINATION DECEMBER 2022
(Third Semester)

Branch – JOURNALISM AND MASS COMMUNICATION

FILM STUDIES

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 The Film Seventh Seal (1957) uses the ----- approach.
(i) Formalism (ii) Structuralism
(iii) Psycho Analysis (iv) Neo-Formalism
- 2 Cinema Paradiso was released in the year -----.
(i) 1970 (ii) 1975
(iii) 1960 (iv) 1988
- 3 Surrealist films has its origins in -----.
(i) Iran (ii) Germany
(iii) Paris (iv) India
- 4 The Film Napoleon (1927) is an example for -----.
(i) Impressionism (ii) Realism
(iii) Formalism (iv) Neo-Realism
- 5 The Man on the train (2002) was a film directed by -----.
(i) Jan Ytrehorn (ii) Sean Griffith
(iii) Patrice Leconte (iv) Milan Vox

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Discuss Semiotic theory with an example.
OR
b Categorize the characteristics of films.
- 7 a Write an account on Post Modernism in films.
OR
b Compare and contrast Western and Eastern concepts of Films.
- 8 a Justify the concept of realistic films.
OR
b What do you understand by Structuralism.
- 9 a Classify the various types of Camera Shots.
OR
b What do you understand by the term 'Italian Neo Realism'.
- 10 a Illustrate the significance of a story board.
OR
b Explain the concept of 'continuity'.

Cont...

SECTION -C (30 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** Marks

(5 x 6 = 30)

11 a Elucidate the various Film Movements with appropriate examples.

OR

b Determine the various forms of Semiotic devices used in films.

12 a Analyze how expressionism works in films with appropriate examples.

OR

b Explain the concept of Surrealist Films.

13 a "The film Bicycle Thieves is a critique of social inequality and alienation".
Defend.

OR

b Demonstrate why the Film Battleship Potemkin is so significant in the history of
Silent Films.

14 a Discuss the significance of the Film Uthiri Pookal.

OR

b Delineate the various aspects of Visualization.

15 a Explain the concept of Transitions with appropriate examples.

OR

b Discuss the significance of Sound in Cinema.

Z-Z-Z

END

PSG COLLEGE OF ARTS & SCIENCE
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MA DEGREE EXAMINATION DECEMBER 2022
(Second Semester)

Branch – JOURNALISM AND MASS COMMUNICATION

DISCIPLINE SPECIFIC ELECTIVE-I: NEW MEDIA STUDIES

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 Information superhighway describes a national communication network, the term was used mainly in the _____
(i) 1980s (ii) 1990s
(iii) 2000s (iv) 2010s
- 2 An approach to understanding why and how people actively seek out specific media to satisfy specific needs
(i) Two step flow of information (ii) Uses and gratification
(iii) Bell theory (iv) Schiller theory
- 3 Which one of the following is not related to the ICT development technically?
(i) Print Media (ii) Broadcasting
(iii) Telecommunication (iv) Internet
- 4 Relate the following statement: It is increasingly the case that one device can be used to access a wide variety of media.
(i) Audience (ii) Interactivity
(iii) Convergence (iv) Accessibility
- 5 Indian Wireless Telegraphy Act _____.
(i) 1932 (ii) 1933
(iii) 1934 (iv) 1935

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a Explain the importance of Technological convergence.
OR
b Sketch the Hilbert's perspective to analyze the digital divide.
- 7 a Discuss Daniel Bell's theory of the information society.
OR
b Analyze the Machlup's five sectors of knowledge economy.
- 8 a Discuss the role of social media in health communication.
OR
b Differentiate information rich and information poor.
- 9 a Explain the use of new media applications with example.
OR
b Discuss in detail the key features of New media.
- 10 a Explain cyber stacking and pedophiles.
OR
b Explain the need for Cyber Law in India.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Discuss the growth and evolution of ARPANET.
OR
b Analyze digital divide during the COVID-19 Pandemic with examples.
- 12 a Elucidate the difference between the concepts data, information and knowledge.
OR
b Explain in detail the concept of the development of postindustrial society.
- 13 a Judge social media as a means to diversity with examples.
OR
b Analyze the knowledge gap in a global context with examples.
- 14 a Discuss the constructivism processes of assimilation and accommodation.
OR
b Criticize postmodernism is an intellectual stance with suitable example.
15. a Discuss the technical aspects of Cyber Laws.
OR
b Elaborate the features of the Information Technology Act, 2000.

Z-Z-Z

END

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**MA DEGREE EXAMINATION DECEMBER 2022
(Second Semester)**

Branch – **JOURNALISM AND MASS COMMUNICATION**

MEDIA, SOCIETY AND CULTURE

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(5 x 1 = 5)

- 1 Ravan Chhaya is originally from -----
 (i) Orissa (ii) Kerala
 (iii) Tamil Nadu (iv) Karnataka
- 2 Harold Innis is a / an -----
 (i) Technological determinist (ii) Orator
 (iii) Artist (iv) Photo Journalist
- 3 The Republic” is associated with
 (i) Plato (ii) Althusser
 (iii) Emile Durkheim (iv) Rousseau
- 4 The middle range theory of communication was advocated by -----
 (i) John Fiske (ii) Robert Merton
 (iii) Karl Marx (iv) M.S. Archer
- 5 The Community radio concept was associated with-----
 (i) Broadcasting (ii) Narrowcasting
 (iii) Personalcasting (iv) Podcasting

SECTION - B (15 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks

(5 x 3 = 15)

- 6 a Discuss how media related to culture and politics.
 OR
 b Categorize the traditional media’s approach to popular culture.
- 7 a Write an account on the Buddhist perspectives on Communication.
 OR
 b Compare and contrast Western and Eastern concepts of Communication.
- 8 a Justify the Media Dependency theory.
 OR
 b Explain the term Media Pluralism.
- 9 a Classify Noam Chomsky’s five filters of Mass Media.
 OR
 b Discuss the term ‘Manufacturing Consent’.
- 10 a Illustrate Gandhian Model of Communication.
 OR
 b Explain Social Dilemma.

Cont...

SECTION -C (30 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** Marks

(5 x 6 = 30)

- 11 a Elucidate the cultural symbols in Verbal Communication.
OR
b Determine the various forms of traditional media with appropriate examples.
- 12 a Analyze how media enriches and propagates culture.
OR
b Explain the concept of Multi-layered media messages with relevant examples.
- 13 a Changing media technology have changed the way of society connecting socially and culturally. Justify.
OR
b Demonstrate the ability of media's power to act as a 'public sphere' to discuss important issues.
- 14 a Discuss Thoreau's perspective on Communication.
OR
b Delineate the various aspects of intercultural communication.
- 15 a Explain the concept of Cultural Convergence with appropriate examples.
OR
b Identify and discuss three examples of propaganda in mass media.

Z-Z-Z

END

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**MA DEGREE EXAMINATION DECEMBER 2022
(Third Semester)**

Branch – **JOURNALISM AND MASS COMMUNICATION**

COMMUNICATION RESEARCH METHODS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Media Research is a

(i) Systematic study	(ii) Case study
(iii) Cognitive study	(iv) Legal study
- 2 Data Collection in research includes

(i) Field study	(ii) Text
(iii) Group study	(iv) Images
- 3 Statement of the research problem is part of a

(i) Research study	(ii) Book
(iii) Language	(iv) Chapter
- 4 Objective of the study is an important criteria in

(i) Newspaper	(ii) Research
(iii) Magazine	(iv) Print media
- 5 Statistical tools are part of the

(i) Quantitative study	(ii) Mixed methods
(iii) Qualitative study	(iv) Triangulation

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Discuss the development of mass media research.
OR
b Explain the role of communication theory in media research.
- 7 a Explain the types of questionnaires in media research.
OR
b Discuss about Primary and Secondary sources in media research.
- 8 a Describe the importance of review of literature in research.
OR
b State the significance of research design in research process.
- 9 a Explain the focus group method in the research process.
OR
b Differentiate qualitative and Quantitative research methods.
- 10 a Differentiate Parametric and Non Parametric statistics.
OR
b Explain the different styles adopted in Bibliography

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Explain the Characteristics of social science research.
OR
b Briefly Explain the importance of Communication theory in research.
- 12 a Explain sampling design and types of sampling methods.
OR
b Write about Questionnaire and interview Schedule.
- 13 a Explain the types of hypothesis.
OR
b "Review of literature plays a vital role in research". Justify.
- 14 a Explain about experimental research with an example.
OR
b Write and explain Triangulation method in research.
- 15 a Explain research report writing and its applications.
OR
b Discuss about the application of SPSS package in quantitative research.

Z-Z-Z

END

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MA DEGREE EXAMINATION DECEMBER 2022
(Third Semester)

Branch - JOURNALISM AND MASS COMMUNICATION

DISCIPLINE SPECIFIC ELECTIVE – II MEDIA AND POLITICS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Gulf War was an international conflict, happened _____.
(i) 1990 - 1991 (ii) 1990 - 1992
(iii) 1991 - 1992 (iv) 1991 - 1993
- 2 What does DAVP stands for?
(i) Directorate of Advertising & Visual Policy
(ii) Directorate of Advertising & Virtual reality
(iii) Directorate of Advertising & Visual Publicity
(iv) Division of Advertising & Visual Policy
- 3 Which one of the following is not a social media?
(i) Twitter (ii) Instagram
(iii) Pinterest (iv) Google
- 4 The media acts as a bridge between _____.
(i) corporations and government (ii) public and corporations
(iii) government and company (iv) government and public
- 5 Which one of the following is not related to agenda setting model?
(i) Policy agenda-setting (ii) Corporate agenda setting
(iii) Media agenda-setting (iv) Public/Audience agenda-setting

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Discuss embedded journalism with example.
OR
b Criticize concentration of media ownership.
- 7 a Analyze the importance of International Film Festival of India.
OR
b Explain the role of National Film Awards in India.
- 8 a Evaluate data harvesting and data mining.
OR
b Explain in detail the applications used in Psephology.
- 9 a Examine the concept of the authoritarian theory with examples.
OR
b Criticize Soviet media theory is imitative of Leninist principles.

Cont...

- 10 a Analyze agenda setting and social media.
OR
b Explain in detail TACTV.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Distinguish Monopoly vs. Oligopoly with examples.
OR
b Criticize Nazi propaganda promoted Nazi ideology by demonizing the enemies of the Nazi Party.
- 12 a Discuss in detail the role of CBFC's different committees.
OR
b Understand the use of alternative media for politics in India with examples.
- 13 a Explain in detail the different types of media ownership in India with suitable example.
OR
b Criticize the growth and development of public service broadcasting in India.
- 14 a Analyze the strength and weakness of libertarian theory with examples.
OR
b Criticize social responsibility theory with suitable example.
- 15 a Criticize the media on the issue of Nupur sharma comment on Muhammad.
OR
b Discuss in detail the anti-Hindi-imposition agitations in Tamil Nadu during the pre and post-independence period of India.

Z-Z-Z

END