

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MA DEGREE EXAMINATION DECEMBER 2022  
(First Semester)

Branch – JOURNALISM AND MASS COMMUNICATION

**REPORTING AND EDITING**

Time: Three Hours

Maximum: 50 Marks

**SECTION-A (5 Marks)**

Answer ALL questions  
ALL questions carry EQUAL marks (5 x 1 = 5)

1. A news story is said to be timely if it
  - (i) focuses on events that occurred within the last month
  - (ii) focuses on events that happened today or yesterday
  - (iii) has only been written in the last six hours
  - (iv) has been read or heard in the previous six hours
2. Reporters covering a speech or meeting usually try to arrive
  - (i) early to interview the people involved and skip the speech or meeting itself.
  - (ii) just in time for the speech or meeting to begin to avoid wasting time.
  - (iii) arrive late in order to interview people who have left the speech or meeting after it has concluded.
  - (iv) arrive early so they can find seats where they can see and hear everything.
3. A cardinal sin for a journalist is to
  - (i) misspell a name.
  - (ii) disagree with an editor or news director.
  - (iii) publish a story that angers local officials.
  - (iv) reveal how decisions are made about what is newsworthy.
4. Which of the following is arranged in right hierarchical order
  - (i) Chief Sub-editor> News editor> Chief editor> Sub-editor
  - (ii) Sub-editor> News editor> Chief editor> Chief sub-editor
  - (iii) Chief editor> Chief sub-editor> News editor> Sub-editor
  - (iv) Chief editor> News Editor> Chief Sub editor> Sub-editor
5. Condensing a story is generally referred to as in the newspaper offices.
  - (i) Rewriting
  - (ii) Miniaturizing
  - (iii) Shortening
  - (iv) Boiling down

**SECTION - B (15 Marks)**

Answer ALL Questions  
ALL questions carry EQUAL marks (5 x 3 = 15)

- 6 a What technical skills should a journalist possess in this age of multitasking?

OR

b What are the primary news sources for a newspaper? How do you cultivate sources for reporting?

Cont...

- 7 a Detail the principles of writing for online media.  
OR  
b Explain the emerging trends in digital journalism.
- 8 a Explain the inverted pyramid and hourglass news reporting styles.  
OR  
b "Newsmen make the news," the saying goes. Expand on the statement mentioned here.
- 9 a "Headlines sells newspaper." Comment with examples.  
OR  
b The advent of television and online journals has increased the amount of visual content in newspapers. Comment.
- 10 a Explain the public interest versus invasion of privacy in reporting an event.  
OR  
b Absolute accuracy should be maintained in the newspaper. Justify.

**SECTION -C (30 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks (5 x 6 = 30)

- 11 a Explain briefly the planning and groundwork required for a journalist to cover the budget session of the Indian Parliament.  
OR  
b "Paparazzi journalism is on morally and ethically questionable turf." Explain.
- 12 a Discuss the benefits and drawbacks of citizen journalism. How do you rate recent citizen journalism initiatives? Use specific instances to discuss.  
OR  
b "Disinformation and misinformation are distinct from journalism that adheres to professional norms and ethics." Discuss.
- 13 a How do you ensure that a news article remains credible? Consider the concept of fairness since it relates to this scenario.  
OR  
b What does editing do for a copy? Enumerate the core issues that subeditors are required to resolve.
- 14 a Analyze the gatekeeping function of a newspaper organisation and explain how news is constructed in a socioeconomic environment.  
OR  
b As a news editor, how will you ensure the highest regard for decorum, decency, and good taste in your newspaper?
- 15 a Do you believe mainstream media has marginalised development reporting? Cite pertinent instances in support of or in opposition to your viewpoint.  
OR  
b Examine the emerging reporting trends in Indian print media. Give some examples to support your point.